

Barnes & Noble welcomes author G. Daniel Pernell to first of many book signings.

Published author G. Daniel Pernell attends first of many booksignings for Barnes & Noble.

LITTLETON, CO (PRWEB) September 29, 2004 -- Author G. Daniel Pernell was hosted by Barnes & Noble on Saturday, September 18th at Barnes & Noble Lone Tree near the Park Meadows Mall. Pernell provided attendees with insight into his recently released crime-drama novel entitled Cardinal Culpability. The book, which is fiction based centers around the life and lifestyle of main character Anthony Pirilli. Pirilli is the youngest Mercedes-Benz dealer in the country at age 30. He is cocky, arrogant and lives high on the hog, but after several years everything is about to change.

The book offers readers a rare look at behind the scenes antics and practices in the retail automobile industry. "Its you against them and them against you, even in the luxury end of the market." explains Pernell.

"I am most pleased that the reader market seems to have embraced Cardinal Culpability. Based on the fact that in just 8 weeks from July 8th to September 8th the book has moved up 400,000 places on the Barnes & Noble sales ranking from 544,000 to 144,648. I am looking forward to many more booksignings with Barnes & Noble, both here and around the country."

Pernell is actively pursuing opportunities to bring his novel to the big screen. "I am confident that people will want to see who they have to deal with when they are buying their cars. We all have to buy cars. It will make a great movie!", adds Pernell.
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