

New book finding much appeal, moves up 400,000 places on BARNES & NOBLE sales ranking in first 8 weeks on market.

"CARDINAICULPABILITY'by Denver, Colorado author G. Daniel Pernell blazes trail in first eight weeks on market. Fiction crime novel dealing with luxury auto business a sure hit among readers.

(PRWEB) September 29, 2004 -- Denver, Colorado author G. Daniel Pernell is pleased that the reader market has embraced his new crime novel entitled "Cardinal Culpability". The book which depicts behind the scenes activity in the luxury car business focuses on the life and lifestyle of main character Anthony Pirilli. Pirilli is the youngest Mercedes-Benz dealer in the country at age 30. He has a penchant for living large and wants it all. He seems willing to live on the edge throughout this fast-lane novel gambling that he'll come out on top. Financing for his venture was provided by organized crime who wishes not to make that common knowledge. When Pirilli suffers business losses due to a changing economy he resorts to illegal activity to keep things afloat. In the end, he finds himself in a wedge between his financiers and an agressive prosecution team.

Pernell is actively seeking opportunities to bring his novel to the big screen, which moved up 400,000 places on the Barnes & Noble sales ranking in just its first 8 weeks after release.

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