



## **Taste of Victory Cookbook, A Winner for Every Holiday Shopping List.**

*Taste of Victory, a must for every holiday shopping list. It looks like NASCAR but doesn't taste like it.*

([PRWEB](#)) September 28, 2004 -- The 2004 Crew Chef Challenge will not only produce a culinary champion from the NASCAR world but also a cookbook filled with tasty creations developed in the kitchens of food lovers and at tailgates of racing fans across America. "Taste of Victory, A Recipe Collection from the 2004 Crew Chef Challenge" cookbook retails for \$20 and is officially licensed by NASCAR. A portion of the cookbook proceeds will be donated to Victory Junction Gang Camp. Visit the Crew Chef Challenge Corner Store at [www.racesports.net](http://www.racesports.net) to purchase your copy.

Within its covers, "Taste of Victory", contains 300 recipes that are sure to become some of your family's favorites. This edition has a true sense of what fans love to eat. Your taste buds will dance in delight over such entries as Buffalo Wing Dip, Grilled Rib Eye with Gorgonzola Butter or Coconut Colada Tart. The 3-ring binder contains 5 unique categories which include Gas and Go, We Can Make that Pit Stop in 13.8 Seconds and Ahh! Victory is so Sweet. Each unique category divider features original artwork designed by Lori Munro. The book looks like NASCAR but doesn't taste like it.

The Corner Store also features our very own Crew Chef Challenge hot sauce in three zesty flavors and two varieties of mustard that will give your next sandwich or marinade that extra zip it needs. Also available for purchase you will find the official Crew Chef Challenge 2004 T-Shirt and hat!

About the Crew Chef Challenge - The event is a cooking competition for the NASCAR team cook or Crew Chef. The Challenge will provide the team members an opportunity to display their culinary talents before a live and television audience. Our event sponsors include Kingsford® Charcoal, KC Masterpiece®, Weber®, Savannah Gourmet Onions, AJ Cavallaro & Sons, Inc, RJ Burne Pontiac Cadillac, Simplot, AC/DC Motors, Drives and Pumps. A portion of the event and cookbook proceeds will be donated to The Victory Junction Gang Camp.

About RACE Motorsports Marketing LLC- RACE is a marketing firm devoted strictly to the motorsports industry. The firm will demonstrate that a well designed motorsports strategy will create brand recognition, offer revenue generating opportunities, and develop not just any relationship with clients but a "Power Relationship".

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