



Lattice3D Teams With Major Automotive Integrator

Lattice3D Teams With Major Automotive Integrator. EASi to implement and sell Lattice3D's 3D publishing applications.

LOS ALTOS, CA ([PRWEB](#)) September 25, 2004 -- Lattice3D, a leader in enterprise-wide use of 3D data, today announced that it has secured EASi as a high-end reseller and integrator for its XVL technology.

Lattice3D provides easy-to-use applications that enable entire organizations to rapidly share, re-use, publish and communicate 3D data that originates in the engineering space.

The agreement between Lattice3D and EASi underscores the growing need for 3D publishing software within major automotive OEMs. EASi is a leading supplier of Engineering and CAE services to the automotive industry with a theme: "Fast-to-Market" partner. Consistent with its theme, the focus of these services has been integrating IT, CAE and CAD services to improve productivity. For the year 2003, Ford has awarded EASi "World Silver Excellence Award."

"Combining EASi's recognized system integration capabilities with Lattice3D's technology provides a powerful solution for the automotive manufacturing space," said Alexander Garcia-Tobar, president and CEO, Lattice3D. "We are excited that such a prestigious integrator has endorsed our products and technologies."

"Our experience has shown that manufacturing companies do not often realize the time- and money-savings that could be made by being able to immediately re-purpose 3D data," said Vasantha Sural, VP of IT Services, EASi. "Lattice3D provides the technologies, applications and solutions that make these savings incredibly easy to achieve. We are glad to be working with a forward-thinking company such as Lattice3D."

The Lattice3D technology directly converts, compresses, and publishes 2D and 3D data from engineering for immediate use in downstream applications ranging from assembly instructions to parts catalogs. The Lattice3D technology speeds development and design cycles by allowing companies to publish, review and mark up data with a simple browser.

Major automotive, manufacturing, architecture and aerospace companies use Lattice3D's award-winning XVL-based technologies throughout the world to take data directly from engineering and convert and compress 3D images into an XVL file. Easy to use publishing applications are then used by multiple business operations to produce user manuals, documentation, parts lists, assembly instructions and more in almost any format including Microsoft Office®, Adobe PDF®, Internet formats and HTML. XVL enables the compression of very large data and the usage of computer memory so that end-users are able to manipulate, email, and publish models that were originally 50-250 times larger, without loss of detail.

About Lattice3D

With over 500,000 users at 2,000 companies, Lattice3D's applications enable our customers to use existing 2D & 3D data beyond engineering--throughout the extended enterprise. The company's 3D software easily creates interactive 3D documents directly from CAD drawings, while its unmatched compression enable uses ranging from technical illustrations and electronic training manuals (IETM) to 3D sales presentations and assembly instructions.



Lattice3D's award-winning solutions increase efficiency, lower costs, and improve product and service quality. Lattice3D is a privately-held company founded in 1997 and is headquartered in Silicon Valley and Tokyo. The company has offices worldwide and works with resellers in 91 countries.

For more information, visit www.lattice3d.com.

Lattice3D and XVL are registered trademarks of Lattice3D. Other trademarks are the property of their respective owners.

About EASi

EASi is one of the leading providers of integrated solutions for fast-to-market product development. With a staff of 400 professionals worldwide, EASi's capabilities cover all aspects of engineering and information technology, including CAD, concept design and optimization, safety and vibration analysis, as well as e-business and software product and technology development. For more information on EASi and its products and services, please visit www.easi.com, or call the main office at (248) 582-3800.

Lattice3D Contact

650-623-0890

pr@lattice3d.com

Press Contact

Rachael Dalton-Taggart

Strategic Reach

303-487-7406

rachael@strategicreachpr.com

###

**Contact Information**

Ken Feitz

STRATEGIC REACH

<http://www.lattice3d.com>

303.487.7406

Online Web 2.0 Version

You can read the online version of this press release [here](#).