

Motorcycle Appeal: From Rebel to Run-of-the Mill TRIMSPA® OCC Bike is a Hot Seat!

Landing on numerous red carpets and serving as eye candy at celebrity and public events, the TRIMSPA Orange County Chopper $\hat{A} \square$ Race $Bike\hat{A} \square$, featured in the Discovery Channel program American Chopper, is one of the company $\hat{A} \square$ s most requested attraction devices as well as one of the most photographed bikes in the world. Attracting everyone from motorcycle aficionados and passers-by to photographers and A-List celebs, the stars are not the only ones wearing bling-bling these days.

Cedar Knolls, NJ (<u>PRWEB</u>) September 24, 2004 -- Hollywood has long depicted the motorcycle and its rider in a rebellious light, with one eliciting an element of danger in the other. While such a portrayal spawned decades of free-spirited dreams not acted upon by the majority of us, motorcycles have come to epitomize today $\hat{A} \square$ s sexy lifestyle that pushes fun and freedom to the extreme. Enjoyed by a diverse cross-section of admirers $\hat{A} \square$ from celebrities and mainstream Americans to the purist, enthusiast, and rebel $\hat{A} \square$ motorcycles are as appreciated today for their intricate detail, beauty, and craftsmanship as for what they represent.

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TRIMSPA®, a Cedar Knolls, New Jersey company is the maker of TRIMSPA® X32, the leader in weightloss supplements. TRIMSPA is a key sponsor in the NASCAR®, racing circuit through Braun Racing, supported various events and has worked with numerous charitable organizations including the Millennium Women's Foundation, Susan G. Komen Breast Cancer Foundation®, American Cancer Society®, and Make-A-Wish Foundation®. TRIMSPA®, has helped celebrities like Anna Nicole Smith and heavyweight boxer Shannon Briggs lose weight. For more information about TRIMSPA and its products visit <u>http://www.trimspa.com</u> or call 1-800-TRIMSPA. ###



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