



## **Pride Motor Group Launches 4 ARG-Optimized Web Sites**

*Allen Roche Group announces the launch of 4 web sites for Pride Motor Group. The automotive group's 3 auto sales companies count Hyundai, Lincoln, Mercury, Chevrolet, and Pontiac in it's inventory.*

([PRWEB](#)) September 24, 2004 -- Allen Roche Group announces the launch of 4 web sites for Pride Motor Group. The automotive group's 3 auto sales companies count Hyundai, Lincoln, Mercury, Chevrolet, and Pontiac in it's inventory.

Pride Motor Group, located on the Lynn, MA automile, just north of Boston, has been in business for over 30 years and offers hundreds of in-stock vehicles to choose from. Their web sites offer information on their dealerships as well as a live inventory of their entire selection. To view Pride Motor Group's inventory or for more information on the dealership, visit their web site at: <http://www.pridemotorgroup.com>. You can also visit Pride Motor Group's individual dealer sites at: [www.pridechevroletpontiac.net](http://www.pridechevroletpontiac.net), <http://www.pridelincolnmercury.org> and <http://www.pridechevroletpontiac.net>.

The Allen | Roche Group is located in Boston's hip Fort Point Channel. ARG offers print and web design, video production, 3D animation and onsite media duplication. Gene Allen and Jim Roche, partners and founders of ARG, have over 30 years combined advertising/marketing experience. ARGs' clients are primarily auto dealerships in New England, Pennsylvania and New York where they market these businesses in the most effective and productive way. They are constantly broadening their services to include mortgage companies, colleges and other small businesses in the Boston area. ARG is growing by the numbers each year landing new clients and staff.

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**Online Web 2.0 Version**

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