



Accident Prevention Plus, Inc. announces prototype in final stages, newly signed distribution agreement and confirms the mandatory certificate exchange for upcoming name change to Transportation Safety Technology, Inc.

Accident Prevention Plus, Inc. announces prototype in final stages, newly signed distribution agreement and confirms the mandatory certificate exchange for upcoming name change to Transportation Safety Technology, Inc.

([PRWEB](#)) September 23, 2004 -- Jupiter, Fla. (PRWEB) September 22, 2004 Accident Prevention Plus, Inc. OTCBB:ACPL announces today that the Company expects to have prototype available in less than 3 weeks, which will coincide with the implementation of the new product into many vehicles. At this point orders have come in for the product before the final stage of the prototype was complete which we expected. APP's previous black box technology and products have been extensively tested by many organizations and have been proven successful; the fact that we will be able to offer the same product for less money and more user friendly was an obvious revenue generator. The TSTI Interface will offer the consumer a wide range of tracking ability and accountability for the Driver.

Motor Vehicle Accident Statistics

Most experts have found that 10% of all motor vehicle accident victims become disabled.

According to the National Safety Council, there are more than 12 million motor vehicle accidents annually including more than 20 million vehicles. This results in over 5 million nonfatal accidents annually of which approximately 2 million are disabling injuries including 1 million work related auto disabling injuries.

According to the Insurance Research Council, the cost associated for injuries sustained in motor vehicle accidents are broken down as follows:

- 63% of injuries are paid by the injured individuals own insurance company
- 55% of injuries are paid by the auto insurance of another vehicle
- 36% of injuries are paid by health insurance
- 20% of injuries are paid by government programs
- 19% are paid by worker's compensation
- Almost 60% of injuries have 2 or more sources of payment

According to the US Department of Transportation, in the year 2000, the total economic cost of motor vehicle crashes in the United States was \$230.6 billion. This represents the present value of lifetime economic costs for 41,821 fatalities, 5.3 million non-fatal injuries, and 28 million damaged vehicles. These figures include both police-reported and unreported crashes.

Keeping these statistics in mind of fatal and disabling automobile accidents, Accident Prevention Plus, Inc. feels more than ever that the time is right for the introduction of a low cost high performance product that will assist with the improvement of safety on the roads to day and the prevention of these critical accidents.



Distribution:

On September 2, 2004 Accident Prevention Plus, Inc. announced it had entered into a distribution agreement with Jean Paul Daveau. This agreement is for the distribution rights of the newest APP product, TSTI Interface to the trucking industry, retail, sub-distributors, commercial fleets and government agencies.

To date, Mr. Daveau has met with several organizations that have an overwhelming need for this product. Mr. Daveau has working liaisons with the French government, training companies and retail operations, as this product is part of the regulations recently mandated by the French. The TSTI Interface is instrumental in promoting safety on the road today. There have been talks with the federal government agencies expressing concern over highway safety and felt that the TSTI Interface technology was practical and essential. □

Accident Prevention Plus, Inc. designs, develops, and markets a comprehensive line of onboard computer recording systems and fuel monitoring systems for commercial and fleet vehicles. These systems were designed to promote safe and efficient driving practices, provide security for unauthorized operational use of a vehicle, automatically monitor and record vehicle operational data for accident prevention; driver training, driver evaluation, maintenance purposes and GPS capabilities are available as one of many options

The TSTI Interface supports the CAN (Controller Area Network) ISO 11898 protocol. Controller area networks were first developed for use in automobiles, and are composed of a serial bus network of microcontrollers that connects devices, sensors and actuators in a system or sub-system for real-time control applications. These applications can be equipped with an array of sensors, which the network is then capable of monitoring the systems that the automobile depends on to run properly and safely.

The distribution agreement will be for the areas of France, Belgium and Italy; Mr. Daveau will receive exclusive rights to these areas as long as the minimum per year of 55,000 units is met. Mr. Daveau commented on the agreement The APP unit is getting a very good response rate, in Europe, we consider road safety a very serious issue and the TSTI Interface will assist to prevent the loss of life on our roads today. Our government is eager to implement this system nationwide, the timing is perfect. . We anticipate our efforts to come to financial realization by year-end 2004. Although the distribution agreement calls for a minimum of 55,000 units per year, taking into account the number of Drivers in these countries and the seriousness of road safety in our country, we believe we will exceed that level by many times.

Names Change and Mandatory Certificate Exchange Definitive Information Statement Filed .

The Board of Directors has determined that it is in the best interests of the Company and its shareholders to require that all shareholders tender to the Company their respective share certificates, which will be exchanged for new share certificates in the same aggregate denomination and which will display the new name of the Company (the "Mandatory Share Exchange"). Based upon historical activity, the Board of Directors unanimously approved that new share certificates in the name of Transportation Safety Technology Inc. will be issued to shareholders who have proof of beneficial ownership and tender their respective share certificates to the Company. The new share certificates will not be allowed to be altered or issued electronically through DTC.

The Board of Directors has approved the Mandatory Share Exchange as part of its ongoing initiative to improve and strengthen its corporate structure and provide security to its shareholders. The Company will pay for the costs associated with the Mandatory Share Exchange.



Letter to broker requesting your certificates and a sample letter to the transfer agent is available on the website at www.applus.com

Accident Prevention Plus, Inc. (ACPL) located in Palm Beach Gardens, FL, is a technology company which designs, manufactures and distributes On Board Recorders for all types of vehicles. The Company specializes in the safety, economic enhancement and security for vehicles, drivers and cargo. Our products are sold worldwide. Our engineers design all our software and firmware, as well as any hardware we require. Accident Prevention Plus, Inc. owns all of its intellectual properties. For IR package call 561-741-4450.

This press release contains certain forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on management's current expectations of beliefs and are subject to a number of factors and uncertainties that could cause actual results, levels of activity, performance or achievements to differ materially from those described.

CONTACT: Accident Prevention Plus, Inc., Jupiter, FL
Jennifer Swanson, 561/741-4450
InvestorRelations@APPlus.com
#

**Contact Information**

Jennifer Swanson

PURE THOUGHT INC.

<http://www.applus.com>

561-741-4450

Online Web 2.0 Version

You can read the online version of this press release [here](#).