



Like Your Truck? Tell TruckShark! (www.truckshark.com)

Truck owners can submit truck reviews to TruckShark at the <http://www.truckshark.com> Internet address.

PALO ALTO, CA ([PRWEB](http://www.prweb.com)) September 23, 2004 -- The TruckShark website is collecting truck reviews from truck owners to create the world's most-trusted truck guide. Truck owners may submit their opinions online, at the <http://www.truckshark.com> Internet address.

TruckShark carefully screens incoming reviews before publishing them. Whether praising or damning, any review deemed sincere is posted. TruckShark's editorial and submission guidelines are published at the <http://www.truckshark.com/about.htm> Internet address.

Reviews posted on TruckShark are useful. A review currently posted for the 1996 GMC Sierra 1500 says "I love the truck," but warns that "the windshield wiper motor started to give out" after the first "three months."

TruckShark's initiative to create a vault of candid, straightforward truck reviews is a boon to consumers. A free online collection of authenticated feedback helps truck buyers to make more intelligent truck buying decisions.

Launched in 2001, TruckShark is already an established brand with truck owners, buyers, dealers, and manufacturers. The website began as an Internet marketplace for used trucks.

About TruckShark

TruckShark (www.truckshark.com) is the world's most-trusted truck guide. Founded in July 2001, TruckShark is available free of charge at the www.truckshark.com Internet address. TruckShark is owned by SharkPage, a privately held company based in Palo Alto, California. TruckShark and SharkPage are trademarks of SharkPage.

###

**Contact Information**

Carolyn Doyle

SHARKPAGE

<http://www.truckshark.com>

(650) 814-9299

Online Web 2.0 Version

You can read the online version of this press release [here](#).