



Maddocks Releases the Command Center – Performance Management Tool for Trucking Fleets

Maddocks Systems Inc., a leading supplier of transportation software solutions and the developers of TruckMate for Windows (TM4Win) enterprise software, have announced the release of the Command Center – A powerful management tool to provide fleet executives access to real-time performance information. The Command Center provides one central location to measure, analyze and visually display vital information from every area of a trucking organization.

([PRWEB](#)) March 10, 2005 -- Maddocks Systems Inc., a leading supplier of transportation software solutions and the developers of TruckMate for Windows (TM4Win) enterprise software, have announced the release of the Command Center – A powerful management tool to provide fleet executives access to real-time performance information. The Command Center provides one central location to measure, analyze and visually display vital information from every area of a trucking organization.

– The Command Center is designed to shift trucking fleets away from traditional information reporting to focusing on key performance indicators that drive revenue and business expansion, – said Bob Maddocks, President and CEO of Maddocks Systems Inc. – By leaping ahead of simple exception alert tools, we are able to deliver real-time performance information specific to the needs of each individual manager and fleet executive. –

The Command Center launches directly from the users desktop, pulling data from daily and historical information entered by operational staff including; dispatching, billing, customer service and accounting departments. Managers can easily design customized screens of information, displayed in expandable cells that monitor the company's unique key performance indicators (KPIs).

– We have developed an online library where clients can gain access to hundreds of available KPIs designed for specific trucking segments, – added Maddocks. – We have developed over one hundred standard KPIs but clients are encouraged to submit KPIs and exchange performance monitoring ideas with other trucking fleets. –

Corporate Traffic Inc. a full-service logistics management company based in Jacksonville, Florida that also runs a trucking fleet understands the challenge of managing information. Corporate currently uses the Command Center to focus down to the daily level of operational data and gathers up to the minute updates rather than depending on weekly summaries.

– Information in real-time is simply more effective than after the fact reports, – explained Chris Cline President of Corporate Traffic Inc. – By carefully monitoring sales, dispatching and customer behavior we can identify areas of opportunity and generate additional revenue. –

Maddocks Systems Inc. is also encouraging all interested fleet executives to view a short demonstration video of this powerful new product by visiting www.maddocks.ca/kpi

Founded in 1981, Maddocks Systems Inc. (www.maddockssystems.com) is a leading provider of software



solutions exclusively to the transportation and logistics industry. Truckmate for Windows is an enterprise-wide client server product designed to meet the needs of Truckload, LTL, Brokerage/Logistics, Bulk, Intermodal and Private carriers. With over 450 installed systems, Maddocks is the number one provider of Windows client-server trucking software solutions.

For More Information Contact:
Neal Cranna, Marketing Manager

Maddocks Systems Inc.

800.663.0626 Ext: 125

ncranna@maddockssystems.com

#

**Contact Information**

Neal Cranna

MADDOCKS SYSTEMS

<http://www.maddockssystems.com>

8006630626

Online Web 2.0 Version

You can read the online version of this press release [here](#).