



Groove Motorsports Partners with Green Light Racing for the Kroger 200 Freedom Builders and PCS4ALL Sponsor the #07 NASCAR Craftsman Truck

Groove Motorsports and Green Light Racing, together with sponsors Freedom Builders and Financing Alternative, Inc. (dba PCS4ALL), will field the #07 NASCAR Craftsman Truck in this Saturday's Kroger 200 at the Martinsville Speedway in Virginia. This partnership allows rookie driver Sean Murphy to make his NASCAR debut after a couple of attempts at Mansfield and Indianapolis.

Marlton, N.J. ([PRWEB](#)) October 22, 2004 -- Groove Motorsports and Green Light Racing, together with sponsors Freedom Builders and Financing Alternative, Inc. (dba PCS4ALL), will field the #07 NASCAR Craftsman Truck in this Saturday's Kroger 200 at the Martinsville Speedway in Virginia. This partnership allows rookie driver Sean Murphy to make his NASCAR debut after a couple of attempts at Mansfield and Indianapolis.

"We are proud to represent Freedom Builders as our primary sponsor," said team partner Ed DuCoin. Freedom Builders, based in Atlanta, Georgia is a revolutionary new networking group that provides freedom, flexibility and results to companies looking to increase sales. Ann Preston, Founder and CEO added, "We teach A New Way to Sell that reveals breakthrough sales and networking techniques designed to produce instant results. We know that NASCAR appeals to a wide market both nationally and internationally, and that's why we wanted to sponsor Sean Murphy driver of the #07 truck."

Walt Pollard, Director of Operations at PCS4ALL had this to say of the marketing agreement, "I've followed NASCAR for twenty years. Many of our employees are NASCAR fans and are very excited about the new program. We hope to increase brand awareness and utilize NASCAR's marketing power to get our message out. PCS4ALL is a national leader in computer sales and financing. Their goal is to make Technology Affordable for Everyone."

Driver Sean Murphy stated, "Thanks to Freedom Builders and PCS4ALL, I will be making my NASCAR debut at the Craftsman Truck level. I hope to do well in the Kroger 200, perhaps the top 10, and certainly give Freedom Builders and PCS4ALL great national exposure."

Groove Motorsports is based in Marlton, NJ and operates race facilities in Roanoke, VA. Roger Brown, Edward DuCoin, and Todd Via equally own the company.

###

For more information please contact the following.

Edward DuCoin, Groove Motorsports
856.304.2800

www.groovemotorsports.com

Ann Preston, Freedom Builders
770.452.3324

www.freedombuildersinc.com



Walt Pollard, PCS4ALL

800.914.1564

www.PCS4ALL.com

**Contact Information****Edward Ducoin**

NEW EDVENTURES

<http://www.groovemotorsports.com>

856-304-2800

Online Web 2.0 VersionYou can read the online version of this press release [here](#).