



KerryVan Drives Voters to Choose John Kerry

What is KerryVan? An important voter registration campaign through three swing states the last week of September. We know the 2004 presidential election is important to you and you won't want to miss KerryVan. Please contact us to find out more.

Santa Monica, CA ([PRWEB](#)) September 14, 2004 -- How do four politically active twentysomethings make a difference in the 2004 election? They create from scratch a voter registration drive--literally--that will take them on the trip of a lifetime from northern Nevada to eastern New Mexico during the last week of September. At several daily stops they will host KerryCarnivals with games, magic shows, and friendly conversation. While the children are entertained, the adults can register to vote and learn more about current political issues.

Team member Nancy Olson says, "I voted for Bush in 2000 but I won't make that choice again. He's damaged our country and spoiled our foreign relations. He was trusted once with a chance, but we won't give him another." In the beginning of August the four friends decided, "Let's do something about this together!" KerryVan's trip evolved from a hopeful idea into a three month, interactive, multimedia campaign to get out the vote. Our secret ingredient will be fun for families as we present our important message in an informal, interesting way. We will surely be recognized on the road in our decorated, highly-visible van as it carries us more than three thousand miles and into the hearts of American voters.

Regardless of their age, those who attend the KerryCarnivals can learn more about the issues, register to vote and have fun! At the KerryCarnivals, when someone chooses to vote John Kerry for President on November 2, 2004 they will be invited to sign our unique Moving Petition on the side of the KerryVan and become a permanent part of our campaign's history.

"When I was younger, my Mom and Dad used to take me into the city to visit the carnival. It was so much fun and I want kids in these cities and towns to have that same kind of fun," said team member Eric Steiner. Through coordination with local government, businesses, and non-profits, the KerryVan hopes to have well-attended KerryCarnivals in 21 cities throughout Nevada, Arizona, and New Mexico. While political strategists might dismiss these three states as "swing states" or "50/50 demographics," KerryVan's team thinks of them as enjoyable KerryCarnival stops on the road of a long, exciting journey promoting issue awareness and voter outreach.

About KerryVan

KerryVan aims to entertain and educate voters along the open roads of Nevada, Arizona, and New Mexico. Our trip will be funded solely by private donations, including contributions from our web site and merchandise sales. We will reach more than 5,000 people over a one week period from September 25 through October 1, 2004. Follow the KerryVan's adventures through daily updates and interactive features at www.kerryvan.org!

For further information, questions and television, radio or print interviews please contact Adam Bresson at (310) 967-2088 or adam@kerryvan.org

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Online Web 2.0 Version

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