



Official Citroen Importer for Romania to Send Corporate Newsletter Made by Kinecto

Automotive Trading Services SRL (ATS) chose Kinecto Permission Marketing to create and implement the Citroen corporate newsletter, to be released on September 15th.

([PRWEB](#)) September 11, 2004 -- Automotive Trading Services SRL (ATS), the official importer of Citroen automobiles in Romania, chose Kinecto Permission Marketing to develop and implement its corporate newsletter, as a part of the company's communication and loyalty program.

The Citroen newsletter will be launched on September 15th as a communication tool for the loyal customers and partners, as well as for the potential ones. The new information channel will familiarize the public with the latest Citroen models, promotions, invitations to test-drive, and news about launching events and about the activity developed by the Citroen network in Romania. All the persons interested in the Citroen newsletter can subscribe now at www.citroen.ro/newsletter.

About ATS- Automotive Trading Services SRL

Automotive Trading Services SRL (ATS) is the official importer of the Citroen brand in Romania. ATS brought in Romania different models, ranging from C2, C3, C3 Pluriel, Xsara Picasso, C8, Berlingo Combi, to commercial vehicles such as Berlingo Furgon, Jumpy and Jumper.

www.citroen.ro

About Kinecto Permission Marketing

Kinecto Permission Marketing creates and implements communication and loyalty programs for business-to-business companies and also for the medium and big retailers. For the past two years, Kinecto has been supporting the marketing efforts of companies from various industries (from consultancy and training to retail) and of various sizes (from start-ups to multinationals).

www.kinecto.ro

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Online Web 2.0 Version

You can read the online version of this press release [here](#).