

The rollet® good idea just got better!

The rollet® company limited was established to market the rollet® range of RTP products globally. The initial idea for this RTP product was developed in conjunction with UMIST, the University of Manchester Institute of Science and Technology. The rollet® company limited is a joint venture company with United Co-operatives, who are members of the international co-operative movement. The rollet® company, were alerted to the problems of metal roll-cages by major users alarmed at the cost implications associated with the incidents of loss. Statistical analysis from within the logistics industry illustrated an annual 20% loss on all the metal cages being operated.

(PRWEB) September 3, 2004 -- The rollet® company have done it again! Just when you thought the rollet® was about as clever as it could get - its become even bigger and better!

rollet \hat{A} ® are always looking for new ways to develop the product range and in response to their customers' suggestions, rollet \hat{A} ® has joined forces - with itself!

A key factor that users asked, is how can I easy transport multiple rollets, without any effort?

The answer rothet® combi-unit!

The combi-unit, like most truly great ideas, is simple, yet brilliant! By the use of a simple universal clip, designed at UMIST, multiple rollets can now be clipped together, for easy movement or transportation.

The use of the combi-unit does not detract from the traditional values of the rollet®. That is lighter, safer and more economical that all traditional metal roll cages, it simply adds additional value, through the use of a simple technique. Over a period of time, a traditional roll cage will distort and be prone to the kind of damage that could be dangerous and costly to a business. The rollet® will not.

Even with multiple rollets linked together, the rollet® is significantly quieter than the competition. Noise emission is mainly limited to the wheels and this can be further dampened by the optional use of specifically developed sound-reducing castors.

In terms of safety the rollet® stands out on its own. The 2002 paper by the Health and Safety Executive, 'The Safety of the Roll Container', highlighted the fact that metal roll-cage accidents represented 453 of the 2292 accidents that resulted in three or more working days being lost. That is 20% of the total. Remember the less time a person is off sick, the more profits for your business!

These new developments make rollet \hat{A} an even bigger force to be reckoned with, allowing its customers to ship larger units, without any fuss or hassle. Any business moving products and different applications need the rollet \hat{A} to provide a cheaper and less dangerous method for the shipping and transportation.

One last factor, when eventually it comes to the end of its working life rollet \hat{A} \mathbb{R} still retains a significantly high intrinsic value and is totally recyclable making it environmentally friendly.



It seems the best way to improve on a good idea is to double it!

Not one, but two - or more - rollet \hat{A} \mathbb{R} units will be rolling your way soon. Jump on board the rollet \hat{A} \mathbb{R} bandwagon with the new combi-unit and leave the others standing!

 $rollet\hat{A}$ ® is the $\hat{A} \square No$ -Brainer $\hat{A} \square$

For more information visit our website at www.rollet.co.uk or contact Lee Summerfield via email or Tel +44 (0)161 838 5685.

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