

## THE ULTIMATE GIFT FOR CAR COLLECTORS - Commissioned Original Artwork of Their Vehicles

-- NEW PRODUCT - Car collectors can now bring their collection into their living room, with national award winning artist Ted VanCleave's highly stylized original art created from their vehicles.

Hollywood, CA (<u>PRWEB</u>) August 31, 2004 -- NEW PRODUCT - Car collectors and motorcycle enthusiasts can now bring their collection into their living room, with national award winning artist Ted VanCleave's highly stylized original art created from their vehicles. VanCleave shoots exclusive leading-edge photographic art onsite, at the collectors location, anywhere in the world. From the photo shoot, a series of three to twelve artistic images are created for the client. Each series is a one of a kind artwork, signed by the artist. VanCleave original series are ideal for discerning car collectors, allowing them to bring their passion for their vehicles more into their lives. Cost is \$8,000 - \$20,000, depending on how many vehicles are shot and how many original images are created. (www.motoartist.com)

(Media note: For a high resolution photograph for publication with this release or as a news story, visit this link <u>www.motoartist.com/media.htm</u>, or send us an email and request a 300 dpi photograph via email - ted@tedvancleave.com)

VanCleave states; "My Moto Series is a salute to the exceptional style and unequalled design found in many cars, motorcycles and trucks. From Classics to Exotics to Hot Rods and Motorsports, I capture the beauty in the details, the lines of design and reveal unique angles that capture the essence of these motorized works of art. Now collectors have the ability to commission my artwork of their vehicles. I travel to their location anywhere in the world and shoot an original series of photographic art of their vehicles.

The Process . "I travel to the collector's location for each shoot. Before the shoot, I like to chat with the collector to find out what they find irresistible about their vehicles, what are their favorite details, what makes each vehicle special. It's ideal if I can see where my art is going to be hanging, what room in their home or office or garage. Subtle color is a very important element of my work and I like to craft my creations to compliment the collectors environment. During each shoot, I create a series of three or more different images of each vehicle that captures the character of its individuality and style. Collectors receive a series of three or more original artworks for each vehicle. Shoots typically run 2-4 hours and I prefer to shoot outdoors if weather is permitting. It's a fun and unique experience for everyone".

About: Ted VanCleave specializes on highly stylized commissioned photographic artwork of Moto (automobiles, motorcycles and trucks) and Structure (architecture). VanCleave's art has received numerous honors and distinctions. His work was selected by Laura Rosenstock, Curator, The Museum of Modern Art, New York to appear in the Faber Birren Color Award Show and he was awarded Top National Honors from the prestigious National Watercolor Society. His work is currently on display in an exhibition at the Los Angeles Municipal Gallery. VanCleave has two art web sites. <u>www.motoartist.com</u> and <u>www.tedvancleave.com</u> and he is based in Hollywood, CA.

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