



High Speed Fashion Crashes onto the Atlanta Scene

Rush, a unique and contemporary women's boutique, produces fashion show sure to be a traffic stopper

Atlanta, GA ([PRWEB](#)) August 24, 2004 -- Rush boutique will produce a stylish event on a caliber scarce to the Atlanta market. Buckhead's exclusive social establishment, Shadows, will host the 2Fashion 2Furious fashion show August 29, 2004.

Imagine fashion at 90 miles per hour. Runways replaced with highways, spotlights replaced with red lights, haute in lieu of halt. Infusing the fast paced world of racing with the expeditious world of fashion, the owners of Rush have produced 2Fashion 2Furious, a vivaciously animated twist to the common fashion retrospective.

A celebrity studded affair, 2Fashion 2Furious is the beginning of a new movement in interactive show production. Models and designers utilized in this show have worked with many of the leading fashion and beauty events nationwide. "We have incorporated heart stopping models, hot rods with hot trends, avant-garde designers, and breath taking décor that will provide an adrenaline rush for anyone who attends," stated Rush owners. With complimentary cocktails and hors d'oeuvres, audience makeovers and revolutionary scenes, Rush owners promise to leave attendees in a state of awe throughout the duration of the event.

Rush boutique is positioning itself as a boutique that dares to be different. Understanding that followers of fashion come in a mixture of contours and statures, the boutique will carry a substantial array of sizes and many exclusive lines that have not been introduced to the Atlanta market. Rush will also serve as a home for emerging designers. With the boutique's aesthetically appealing interior, simple lines and clean arrangements it will provide the ideal platform for new and fresh apparel and accessory concepts.

Rush will open their doors to the public June 2005. Highlight of the evening will include hors d'oeuvres provided by Wolf Gang Puck, complimentary make - up and beauty prep done by celebrity artist Yvonne Marie, spoken word performed by HBO performer, and a preview of apparel and shoes provided by Viva Diva and Michel. To purchase tickets for 2Fashion 2Furious or find out more about Rush Events visit www.JustRush.net

EVENT INFO:

August 29, 2004

www.JustRush.net

Tickets only \$10.00

Stay Tuned for more Pre- Store events!!!!

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THE GARNER CIRCLE - PR & SPECIAL EVENTS

<http://www.justrush.net>

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