



Avanti Motor Corporation Announces Sale

Avanti Motor Corporation has announced that with the retirement of its president and CEO, Michael Kelly Sr., the company will be sold to the highest bidder on October 1, 2004.

VILLA RICA, GA ([PRWEB](#)) August 18, 2004 -- Avanti Motor Corporation has announced that with the retirement of its president and CEO, Michael Kelly Sr., the company will be sold to the highest bidder on October 1, 2004.

Until a new owner has been named, Avanti Motor Corporation will remain in operation in Villa Rica and will continue to build cars throughout the sales process. The continuation of the manufacturing will be the new owners choice, but the facility in Villa Rica, Georgia is set up to maintain production for the Avanti, Beck Lister, Beck 904 Porsche, the Dodge Truck Step Side Conversions. A Studebaker XUV has been designed and planned for at this facility, however it is not in production yet.

Mike Kelly Sr. has spent nearly the last two decades evolving Avanti into an icon of American entrepreneurial spirit. In 1986, Michael Kelly's passion for classic motorcars, born from a fascination with the Studebaker brothers -- the renowned automotive industry giants who hailed from Michael Kelly's hometown of South Bend, Indiana -- ultimately led him to becoming President and CEO of the acclaimed Avanti Motor Corporation, the classic automobile leader in the design and technology wave of the auto manufacturing world. Michael Kelly's ambition and drive to excel restored the company from bankruptcy to a thriving business. In 1988, he sold Avanti, only to repurchase it eleven years later and again restore the company as well as the legacy of Avanti.

Made famous by renowned architect Raymond Loewy, the art deco mind behind JFK's Air Force One and the Coca-Cola bottle, the Avanti was originally launched in 1962 by Studebaker. Based in Villa Rica, Georgia, Avanti produces less than 150 totally handcrafted cars each year, which -- keeps the exclusivity high, -- according to Kelly. For more information on Avanti Motor Corporation, log on at www.avantimotors.com.

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