



## **4SameDay partners with NTB and Tire Kingdom to provide discounts to Couriers**

*The 4SameDay Network, a division of Sidewinder N.A., Ltd. Corp., today announced a discount program with National Tire & Battery (NTB) and Tire Kingdom for the tire and auto service needs of couriers on the network.*

Dallas, TX ([PRWEB](#)) August 18, 2004 -- The 4SameDay Network, a division of Sidewinder N.A., Ltd. Corp., today announced a discount program with National Tire & Battery (NTB) and Tire Kingdom for the tire and auto service needs of couriers on the network. 4SameDay.com is North America's premier independent courier network receiving an average of 20,000 hits per month by customers looking for same-day courier services. For a monthly fee, courier companies can join the 4SameDay network and receive leads from the 4SameDay site, additional internet advertising, search engine optimization, web design, vendor discounts and more.

With over 600 locations in 28 states and great customer service, NTB and Tire Kingdom were the most appropriate choice to provide a discount program to the couriers on the network. Effective immediately, the courier companies on the network are able to redeem the discounts.

Through this program, NTB and Tire Kingdom will provide several discounts on tires, service and parts, all of which represent significant savings to our network of same-day transportation providers.

"This discount program represents another way that the 4SameDay team is focused on providing valuable discounts to members of the network," says Mary Meredith, Director of Marketing, 4SameDay. "NTB and Tire Kingdom are strong service providers with quality products and we are pleased to be associated with the organization."

### **About 4SameDay**

4SameDay is North America's premier independent courier network and business information management software provider. With 4SameDay, couriers receive nationwide advertising on the largest independent network of couriers along with leading edge express delivery management technology. Additional press releases and information on becoming a provider is available at [www.4sameday.com](http://www.4sameday.com).

### **About NTB/Tire Kingdom**

NTB and Tire Kingdom are industry-leading tire retailers that specialize in tire, battery replacement, and automotive service. With stores in 28 states, Tire Kingdom and NTB are fully equipped to handle the service needs of customers. Tire Kingdom also owns and operates Merchant Tire locations in the Northeast United States. Additional information is available at [www.tirekingdom.com](http://www.tirekingdom.com) or [www.ntb.com](http://www.ntb.com).

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