



SEL-Imperial release their September 2004 Electronic Catalogue

New features in the catalogue include a much easier user interface, and the addition of an OE cross reference search facility.

([PRWEB](#)) August 18, 2004 -- SEL-Imperial, the UK's largest supplier of alternative crash repair parts, announce the release of the latest version of their electronic catalogue, this version follows up from the success of the previous May version, which had a second copy run of 10,000 copies when the first 10,000 were taken up in a matter of weeks.

In this release the ftp ordering process has been made simpler with the addition of an updated user interface. This simple method of placing orders has been taken up by numerous customers who have seen the advantages of not picking up the phone, or using the fax, for broadband enabled customers the placing of an order is costless and takes mere seconds.

The catalogue contains 600 more parts pictures than the previous version, making the selection of the correct parts a straightforward process.

The addition of the OE cross reference and search facility enables the parts departments to take a vehicle estimate type in the OE number and immediately see what parts are available, and with a click of the mouse add to their parts order.

**Contact Information**

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Online Web 2.0 Version

You can read the online version of this press release [here](#).