



## **Dollar Thrifty Automotive Group named one of the Top 100 Companies for Working Families**

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TULSA, OK ([PRWEB](#)) August 7, 2004 -- The Orlando Sentinel has named Dollar Thrifty Automotive Group, Inc. (NYSE:DTG) as one of the Top 100 Companies for Working Families in Central Florida. This year marks DTG's fourth appointment to the Top 100, with previous recognition in 2000, 2001 and 2002.

Each year the Orlando Sentinel recognizes innovative companies in Central Florida that demonstrate a commitment to working families. The selection process includes a point system based upon each company's submission of their programs and policies geared toward putting families first.

"We are all very proud of the family friendly environment that exists within our company," Don Himelfarb, Chief Administrative Officer, said. "Our employees are our greatest assets. We value each opportunity to provide their families with meaningful benefits and programs."

Dollar Thrifty Automotive Group in Central Florida is proud to offer the following family friendly programs:

Savings bonds to welcome new family members

Medical, dental, vision insurance

Tuition Re-imbursement

Employee Assistance

Fitness program

Year round social events- i.e., bowling, picnics, golf, Employee Olympics

"Our corporate benefit programs combined with our local focus on employee health, well-being and welfare stood us in good stead with the judges," Lynne Pritchard, Staff Vice President, Employee Relations. "I am proud that Dollar Thrifty Automotive Group has been consistently recognized for its ongoing support of our families and their lives inside and outside of the company."

"It's difficult to balance all the demands with my family at home with those in the workplace," Stacey Rothemel, City Manager for the Dollar and Thrifty locations in the Orlando Resort Area and Daytona. It helps to know that I work for a company that cares for my family. It's not just the health insurance or employee benefits, but the overall attention to my family's needs and concerns. This support allows me to better serve my customers."

A luncheon will be held to honor the Top 100 Companies for Working Families on July 30, at the Royal Pacific Resort, Universal Orlando.

Dollar Thrifty Automotive Group, Inc. is a Fortune 1000 Company headquartered in Tulsa, Oklahoma. Driven by the mission, Value Every Time, the Company's brands, Dollar Rent A Car and Thrifty Car Rental, serve value-conscious travelers in approximately 70 countries. Dollar and Thrifty have approximately 800 corporate and franchised locations in the United States and Canada, and they have operations at most major airports. The Company's more than 7,000 employees are located mainly in North America, but global service capabilities exist through an ever-expanding franchise network. For additional information, visit [www.dtag.com](http://www.dtag.com).



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