



## **Rhino RTV Charges into California with Del Amo Motorsports**

### *Rhino Rough Terrain Vehicle (RTV) Available in California through Del Amo Motorsports*

Las Vegas, NV ([PRWEB](#)) July 30, 2004 -- Rhino Off-Road Industries (ROI) welcomed a new authorized dealer Del Amo Motorsports, of 2500 Marine Ave Redondo Beach CA, to the team in July. Del Amo is the first ROI Authorized dealer to offer ATV and off-road enthusiasts the complete line of Rhino RTV's to the California market. With over 30 years in the industry as a premier dealer in the Motorsports industries, Del Amo understands the market and is enthusiastic about the RTV.

Howard Pearl, President of Rhino Off-Road, is impressed with the team at Del Amo. "Their years of experience in the industry and appreciation for all off-road sports make them an ideal dealer for the RTV. They have shown a steadfast dedication to providing Motorsports fans with the best vehicles in the business."

"We have been watching Rhino Off-road for some time now and have been consistently impressed by the quality and reliability of vehicles," said Scott King General Manager of Del Amo. "Our aim is to make people aware of the direction that Rhino is taking in providing a safe off-highway performance vehicle. We plan to turn the heads of ATV buyers coming onto the store and educate them on the inherent quality, style and value of Rhino vehicles,"

Come see the Rhino RTV Saturday July 31, and Sunday August 1, at the Del Amo Superstore located at 2500 Marine AV. Redondo Beach and look into the future of Off-Roading the Rhino Off-Road Rough Terrain Vehicle. As an added bonus purchase the RTV from Del Amo Motorsports between July 30 and August 1, 2004 and receive a tire rack and spare tire at no additional cost a Retail value \$1,595.00\*

#### About Rhino

Rhino Off-Road Industries is based in Henderson, NV, a State known as a center for off-road enthusiasts, and offering the specialized and educated workforce needed to fulfill the Rhino Gold Standard. Rhino Off-Road Industries has redefined the off road experience by combining the ATV and Monster Truck. The Rhino Rough Terrain Vehicle or RTV is an innovative new class of off-road vehicles that offer the highest level of safety and ride-ability in a production performance vehicle. ROI's experienced management and design professionals are committed to providing affordable, innovative, safe, performance products with the highest quality customer service, if you would like more information about Rhino off-road Industries vehicles, please e-mail us at [info@rhino-offroad.com](mailto:info@rhino-offroad.com), complete our response form or call us at 1-877 RHINO RTV (1 877 446-6788).

#### About Del Amo Motorsports

Del Amo was founded in 1972 and has been providing vehicles and services for motorsports enthusiasts for over 30 years. The Store is located at, 2500 Marine AV. Redondo Beach. This location is the first SUPERSTORE in the South bay / Los Angeles Area. With 30,000 Sq. feet, Del Amo has created the most exciting, state of the art store in the Los Angeles Area. Come to Del Amo and get it all done in one place. Call 310-220-2223

\*This offer only applies to in stock and display vehicles. Customer must take possession of the vehicle no later than August 6, 2004, with a deposit received by Del Amo Motorsports during the promotional period. Delivery is 4-6 weeks on the promotional offer. The included wheel is painted black.



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