

Avant-garde clothing line Sunday Driver launches online store, featured in BPM magazine.

California-based clothing line Sunday Driver has officially announced the launch of its online store where the fall of 2004 and spring of 2005 clothing lines will be available to the public. Designer Angel Quintana $\hat{A} \square s$ line has been critically acclaimed and followed by many across the Unite States and Europe, and upon the request of its fans, has created an online boutique, making its clothing available worldwide.

Los Angeles, MA (<u>PRWEB</u>) July 28, 2004 - Sunday Driver is an edgy, avant-garde clothing company, managed in a non-traditional fashion. Angel Quintana, designer, is located in Los Angeles, while David Pakman, a junior at the University of Massachusetts, living in Los Angeles, deal with the day to day sales and marketing of the company, as well as administrating the online store.

The company is being featured in the August issue of BPM Culture magazine, available nationwide, and will be participating in the Pool tradeshow in Las Vegas, Nevada August 30th $\hat{A} \square$ September 1st at the Mandalay Bay Resort. Angel Quintana believes that the spring 2005 line which will be featured at the show $\hat{A} \square$ will speak for itself. I $\hat{A} \square$ ve put more into it than into anything else I $\hat{A} \square$ ve ever done. $\hat{A} \square$

David Pakman is $\hat{A} \square$ optimistic about this upcoming season. New sales representation on the east coast as well as the online store will both prove to be beneficial assets to our young, but poised, business. $\hat{A} \square$ Prior to the tradeshow, Sunday Driver clothing was available only on the west coast in select retail locations.

Company Background: Sunday Driver was launched by designer Angel Quintana. After a few seasons solely under Quintana $\hat{A} \square$ s management, college investor David Pakman, originally from Buenos Aires, Argentina, was brought in and both now actively manage the company. The company has been featured in BPM Magazine, Kitten Magazine, Lucky Magazine, Desire Los Angeles $\hat{A} \square$ Zine, NoHo LA, California Apparel News, Surface Magazine, NedandShell, and BadExpo.

###



Contact Information David Pakman Sunday Driver, Inc. http://www.asundaydriver.com 413-218-1927

Online Web 2.0 Version You can read the online version of this press release here.