

Company Offers Method to Prevent Photo Radar Tickets

Every day thousands of unsuspecting drivers open their mail to find a speeding ticket and a photo of their car as evidence, but now there is a way to make license plates invisible to cameras and prevent another surprise in the mail.

Washington, D.C (PRWEB) July 25, 2004 -- It is almost as if the police have a speeding ticket vending machine. Cars pass by and money flows into their budget. The driving public have responded with anger, and now have a way to prevent photo radar tickets.

Media attention is growing for the PhotoBlocker (tm) spray, which makes the numbers on license plates fail to show up in a flash picture. Recently a major front-page story in the Washington Post (http://phantomplate.com/print_washingtonpost.htm) explained that test after test from around the world have shown PhotoBlocker (tm) to work effectively.

Photo radar has been marketed to police departments in Australia, the U.S. and Canada, and throughout Europe as a great way to generate extra revenue. The "photo cop" costs very little to maintain, and pays for itself from the revenue it produces from speeding tickets and red light violations.

The photo cop units usually sit by the side of the road and are difficult for motorists to see $\hat{A}\Box$ until the flash goes off. Now there is a product that causes a license plate to reflect the light from the flash in such a way as to make the plate unreadable on the final picture.

"When they can't read the number on the plate they can't send you a ticket," said Joe Scott, marketing director for PhantomPlate, Inc., the firm that makes PhotoBlocker (tm).

The Washington Post article explains why the PhotoBlocker (tm) spray is considered by many to be legal, and why it works. Over 10,000 customers from all over the world have purchased it, according to the story.

"The law says you cannot obstruct your license plate," Scott says. "This spray only prevents a flash camera from taking a picture. If you look at it with the naked eye, you can't tell it's on there."

PhotoBlocker (tm) distorts a flash photograph, but it does not obstruct the viewing of the license plate. A person can see the plate just as easily with the spray on it as a plate with no spray. The spray cannot be seen, and the plate looks the same after it is applied.

PhotoBlocker (tm) is inexpensive and simple to use. It comes in an aerosol can and is sprayed on your license plate. The formula is a patent pending high gloss, clear finish, designed to defeat cameras that use flash. It causes no distortion and is undetectable to the naked eye. At least 95 percent of photo enforcement cameras use flash.

One \$29.99 can is enough for three of four U.S. or Canadian plates and two or three Australian or European plates. A single ticket can easily cost \$100 or more, so this very small expense can bring tremendous savings.

Numerous media organizations have conducted independent tests on the effectiveness of the PhotoBlocker (tm) spray.



"In addition to the current front page story in the Washington Post, PhotoBlocker (tm) was featured on NBC, CBS, ABC News, Tech TV, Norwegian TV, Dutch TV, Washington Times, UK's Daily Mail and many, many more. To date we have conclusive tests conducted by the Denver Police Department, Dutch Police, Fox News, Swedish TV, Australian TV, British TV and thousands of satisfied customers in six continents," said Scott.

The company offers a money-back guaranty, but to date less than one half of one percent of all customers have requested a refund. Testimonials from happy customers abound on the company $\hat{A} \square s$ website at www.PhantomPlate.com.

Contact:
Joe Scott
PhantomPlate Inc.
P.O. Box 1247
Washington, DC 20013
(800) 507-4981
joe.scott@phantomplate.com

David M. Bresnahan, (801) 562-5362 http://ThatPRGuy.com

###



Contact Information
Joe Scott
PhantomPlate Inc.
http://www.PhantomPlate.com
(703) 624-9318

Online Web 2.0 Version

You can read the online version of this press release here.