



## **ThrottleThreads.com Delivers Retro Style Shop-Shirts**

*ThrottleThreads.com provides custom embroidery/patch apparel for the biker, hot rodder, and lowrider enthusiast. Their state-of-the-art website allows you to build your shirt right online.*

([PRWEB](#)) July 23, 2004 -- ThrottleThreads.com is a cutting-edge young company providing custom apparel for the biker, hot rodder, and lowrider enthusiast.

The Madison, Wisconsin based company has recognized the popularity of the retro style shop-shirts as a fashion statement for enthusiasts to express themselves. ThrottleThreads.com has built their entire company and process around this niche.

The goal at ThrottleThreads.com is to become THE premier embroidery/patch apparel company. By utilizing their patent pending embroidery/patch process ThrottleThreads.com is able to make high quality shop-shirts and jackets in a cost effective manner.

The ThrottleThreads.com website, along with their sales staff, guide you through the exciting process of building and customizing your own shop-shirts and jackets right online!

From individuals to manufacturers, ThrottleThreads.com can provide custom shop-shirts and jackets for your club/group and employees, or to resell in your company showroom or on your website. Some of their most recent customers include: S & S Cycle Inc., Bikers Atlas, Big Easy Choppers, Fatmans Choppers, Klock Werks Kustom Cycles, Mid-West Choppers, All American Choppers as well as several others.

For those attending the Sturgis Motorcycle Rally you'll find the Throttle Threads booth at the 5th Street Samson parking lot where you can have a shop-shirt customized on the spot! They should be easy to find with their giant red inflatable shop-shirt floating in the sky.

ThrottleThreads.com,  Shirts you won't see on every Tom, Dick, and Jane.  TM

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).