

WiseAuto.com Launch

WiseAuto.com, the smarter way to buy and sell automobiles on the internet, today announced the launch of it's website.

Dallas, TX (<u>PRWEB</u>) July 23, 2004 -- WiseAuto.com, the smarter way to buy and sell automobiles on the internet, today announced the launch of it's website. Through it's partnership with AutoUplinkUSA, WiseAuto.com offers over 100,000 vehicle listings available on the website.

"The much anticipated launch of WiseAuto.com gives online users a more innovative alternative in the marketplace" says Steven Giles, Technology VP of WiseAuto.com. "The advanced website functionality better matches buyers and sellers in automobile transactions. Our site visitors will find the website to be user friendly, intuitive, and a truly smarter way to buy and sell automobiles online"

About WiseAuto.com

WiseAuto.com, the smarter way to buy and sell automobiles on the internet, is a division of BGB Marketing, LLC based in Dallas, TX.

Our Team is committed to creating a website rich in functionality that facilitates the creation of the best automotive marketplace on the internet.

WiseAuto.com is an online resource for buying, selling, financing, insuring, and owning an automobile. WiseAuto.com connects local buyers and sellers in order to facilitate automobile transactions. In order to offer an excellent selection of new and used cars, our site pulls vehicle listings from dealer inventories and offers private seller classified ads.

###



Contact Information Terry Barnes WiseAuto.com http://www.wiseauto.com 1-866-498-9718

Online Web 2.0 Version

You can read the online version of this press release here.