PRWeb[®]

Democratic Convention Traffic Nightmare Drives Telecommuting Solutions

In response to the massive road closures planned during the National Democratic Convention and Mayor Menino \Box s request for businesses to allow employees to telecommute, workplace consultancy You Can Work From Anywhere is providing free use of the award-winning Citrix® GoToMyPC® software. With GoToMyPC, workers have secure, real-time access to the full contents of their desktop PCs from any Internet connection, allowing them to work as if they were at their offices. The offer will be available to Boston businesses starting June 21 and ending on July 31.

BOSTON (PRWEB) July 1, 2004 -- In response to the massive road closures planned during the National Democratic Convention and Mayor Menino \Box s request for businesses to allow employees to telecommute, workplace consultancy You Can Work From Anywhere is providing free use of the award-winning Citrix® GoToMyPC® software. With GoToMyPC, workers have secure, real-time access to the full contents of their desktop PCs from any Internet connection, allowing them to work as if they were at their offices. The offer will be available to Boston businesses starting June 21 and ending on July 31. Details are at www.YouCanWorkFromAnywhere.com

 $\hat{A} \square$ Telecommuting solutions that give workers the tools to be productive when they can $\hat{A} \square$ t get to the office are critical for Boston businesses to remain competitive, $\hat{A} \square$ says Phil Montero, CEO of You Can Work from Anywhere. $\hat{A} \square$ With GoToMyPC, employees can work as if they were sitting in front of their office computer, with access to all files and network connections and function as if there was no workplace disruption at all. $\hat{A} \square$

The stakes are high for Boston businesses. The Beacon Hill Institute, a local think tank, estimates a loss of 775,000 work hours for thousands of commuters, which translates to almost \$23.8 million in squandered economic productivity.

 $\hat{A} \square$ Businesses forced to chose between telecommuting or temporarily shutting down have an attractive solution for remaining productive with the offer of GoToMyPC, $\hat{A} \square$ says Montero. $\hat{A} \square$ Commuters simply download GoToMyPC to their office computer while keeping it running and connected to the Internet, they then log in at a remote computer, enter their user names and passwords and they are instantly connected to their desktops. $\hat{A} \square$

With its 128-bit end-to-end encryption, dual passwords and authentication requirement, GoToMyPC is extremely secure for even the most sensitive documents. GoToMyPC has consistently won top industry awards for its performance, including: PC WorldÂ \Box s 2004 World Class Award for Best Remote Access, Laptop magazineÂ \Box s 2004 Ultimate Mobility Award and PC MagazineÂ \Box s Best Utility Product of 2003.

About Phil Montero

Phil Montero is a virtual, mobile and home office expert who helps organizations and individuals find a more flexible way to work. He is the founder of YouCanWorkFromAnywhere.com, publishes $\hat{A} \square$ The Anywhere Office, $\hat{A} \square$ a monthly ezine and is the author of, Lose Your Commute.

Contact Information: Phil Montero You Can Work From Anywhere



(978) 687-7964 info@ycwfa.com www.youcanworkfromanywhere.com



Contact Information Phil Montero You Can Work From Anywhere <u>http://www.YouCanWorkFromAnywhere.com</u> 978-687-7964

Online Web 2.0 Version You can read the online version of this press release <u>here</u>.