



Melton Technologies to Enhance Transportation Software For The LTL Market Through Alliance With KonaWare

Co-marketing agreement extends Melton's existing transportation management capabilities to wireless PDAs and smart phones

Redwood City, CA ([PRWEB](#)) July 1, 2004 -- KonaWare the mobile application platform specialist and Melton Technologies (MTI), full fleet management solution software developer for small to medium sized fleet operators, will extend MTI's applications such as dispatch, load tracking, and load planning to as many as 16,000 mobile workers. These enhancements will provide transportation companies with the ability to securely and reliably access data in the field and increase revenue through faster and more frequent pickups per driver. Other benefits transportation companies will experience include: reduction in telephone time between driver and dispatcher by faster updates of deliveries, pick-ups, and tracking of merchandise; elimination of data entry (manifests, bills of lading) from driver documents; improvement in customer profitability analysis and pricing models; and increase in customer satisfaction through better and more timely access to shipment status information.

Horizon, MTI's fleet management solution designed to handle information processes from order entry to dispatch to in-cab messaging, will incorporate The KonaWare Mobility Platform to enable customers to send and receive and delivery data wirelessly while en route. The end-user application will run on Pocket PC devices equipped with wide area wireless connectivity. These innovations will result in optimizing utilization and response time, delivering better customer service, and providing up-to-the-minute progress reports.

KonaWare will also add new functionality to MTI's data collection methods, giving carriers real time feedback on company operations to make better decisions for the future based on historical performance. This will increase visibility into driver and terminal operations productivity and increase efficiency of dispatchers, thereby reducing overhead.

MTI will be another KonaWare partner to incorporate a new service, aptly named QuickStart. QuickStart enables developers to automate the integration of transportation management systems with the KonaWare Mobility Platform, extending back office applications to handheld computers. The mobile applications run on a Pocket PC, Windows Mobile, or J2ME enabled handheld or vehicle-mounted computers and communicate with the MTI server applications over a wireless network. "Incorporating the QuickStart tool allows our customers to see first hand how our joint product can leverage mobile technology for a rapid return on investment," said MTI CEO, Chuck Melton.

About KonaWare Inc.

KonaWare provides the leading mobile application platform for developing and extending mission-critical enterprise applications to a mobile workforce. The KonaWare Mobility Platform utilizes a standards-based architecture that leverages existing IT infrastructure to maximize return-on-investment. With KonaWare, developers can quickly develop and deploy fully transactional enterprise applications (e.g., field service, logistics, supply chain, and custom applications) to the mobile workforce for a full range of devices (from laptops to PDAs to smart phones) with minimal coding and reintegration. KonaWare is privately held and headquartered in Redwood City, California. For more information visit the company website at www.konaware.com.



About Melton Technologies

Melton Technologies (MTI) is a privately held software company specializing in trucking software for small to mid-sized fleet operators. Their focus is on installing enterprise wide Management Solutions for Private Fleets, Truckload and LTL operators. Overall, MTI's solution represents the most standardized integration in the industry along with an ease of use, simplicity of training and support, minimizing the cost and risk of technology. For more information visit the company website at www.mtiorizon.com

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