



## **New mobile fleet management system not just for industry giants**

*The mobileServiceManager™ system uses existing technology to give businesses of any size complete, cost-effective control of their mobile fleets. mobileServiceManager™ allows you to monitor and maintain a myriad of real-time information about each of your mobile units, from GPS location and travel time between assignments to job order status and fuel usage. The big advantage mobileServiceManager™ offers is that no expensive custom hardware is necessary, so even businesses with small fleets can track their operations efficiently.*

Englewood, FL ([PRWEB](#)) June 30, 2004 -- Now there is a mobile fleet management system that gives small businesses the same high-tech, cost-efficient tracking methods that only industry giants have enjoyed before. Software solutions provider mobileObjects, Inc., is pleased to announce the North American introduction of mobileServiceManager™, the company's new fleet management software system that uses existing technology to give businesses of any size complete, cost-effective control of their mobile fleets.

In development for three years, mobileServiceManager was first introduced by mobileObjects, Inc., this past March at the international Cebit Tradeshow in Hanover, Germany. The mobileServiceManager system allows businesses to monitor and maintain a myriad of real-time information about each of their mobile units, from GPS location and travel time between assignments to job order status and fuel usage. The big advantage mobileServiceManager offers is that no expensive custom hardware is necessary, so even businesses with small fleets can track their operations efficiently.

The mobileServiceManager system uses existing GPS and wireless technologies and pocket PC hardware readily available on the market. The software provides a cellular communications link between a business office and its mobile units, which carry pocket PCs with Microsoft operating systems and GSM or GPRS modems with optional GPS antennae.

In North America, mobileObjects, Inc., is headed by Dieter Beaugrand, a computer and electronics business development executive with more than 40 years of experience. Beaugrand, who became an American citizen in 1999, represents the second generation in his family's German-American import/export business, originally founded in 1917.

Headquartered in Englewood, Florida, mobileObjects, Inc., has nationwide regional representatives in Los Angeles, Houston, Salt Lake City, and Birmingham, Alabama. For more information on mobileObjects, Inc., or mobileServiceManager, visit [www.mobileObjects.com](http://www.mobileObjects.com) or call (866) 340-2395.

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