



The Driver Training Group Forms to Achieve Higher Standards of Driver Performance

Professional, recreational and everyday drivers across North America have a new resource with which to hone their skills and gain driving expertise: The Driver Training Group.

Redmond, WA ([PRWEB](#)) June 18, 2004 - "Professional, recreational and everyday drivers across North America have a new resource with which to hone their skills and gain driving expertise: The Driver Training Group. Announcement of the company's incorporation was made today by CEO Fred Wright.

"The Driver Training Group is comprised of drivers who are business professionals that recognize the demand for services addressing the diverse needs of all kinds of drivers," said Wright. "We're here to produce better drivers, whether they're aspiring racecar professionals, first time drivers, new car buyers, commuters and everyday drivers, or recreational drivers. Our goal is to help everyone who gets behind the wheel develop the solid knowledge base and skill level that is necessary for safe, competent driving."

Speed Secrets, one of The Driver Training Group's entities, has offered training, coaching and skills development for aspiring racecar drivers since 2002. The curriculum developed by Speed Secrets is based on three-day driver development camps, held at racetracks across the country. Speed Secrets is managed by Ross Bentley, a professional racecar driver, high performance driving instructor, and author. Bentley, who currently races prototype sports cars, has achieved numerous wins during his 25-year driving career, most recently the 2003 Rolex 24 Hours at Daytona.

Other divisions within The Driver Training Group include Swerve Driver Training, providing training services for new drivers, collision avoidance and rehab driver training. Swerve will begin accepting students in late 2004. Ignite Automotive Training, another branch of The Driver Training Group, will focus on the auto industry by managing ride and drives, corporate driving events, evaluation and testing, auto dealer programs, fleet driver training and other services.

The Driver Training Group's executive team is as follows:

* Joe Pruskowski, chairman: An accomplished entrepreneur who has co-founded two computer networking firms, Pruskowski is an investment consultant specializing in business and technology development, strategic planning and mergers and acquisitions. He is a professional racecar driver and founder of race team Quantum Autosports.

* Fred Wright, chief executive officer: Wright is a veteran business leader whose career milestones include leading the start-up and development of technology-based firms Who's Calling, Inc. and 21st Century International Media Corp. Wright is expert at identifying untapped new business opportunities, and is an active participant in club racing.

* Ross Bentley, executive director, training: Professional racecar driver and advanced driving instructor, Bentley is considered one of the world's top sports car drivers, and has coached drivers in premier open wheel races across the globe (Toyota Formula Atlantic, British Formula Ford, U.S. Formula 2000, others). He is author of the Speed Secrets series of race driving books.



* Justin Pruskowski, chief financial officer: Pruskowski brings a strong economics background and a solid record of both amateur and professional racing wins to The Driver Training Group team.

More information about The Driver Training Group is available by calling 425/881-6800, or by visiting the Speed Secrets Web site at www.speed-secrets.com

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