



Partnership Agreement Accelerates Parts-World.com

Advantage Automotive Group announced today its plan to accelerate the growth of its automotive electronic catalog database with the assistance of Quantum Data Services, Farmington, Utah. The catalog database assembled by Advantage Automotive Group is used to run the Parts-World.com family of websites.

Ft. Wayne, IN ([PRWEB](#)) June 14, 2004 -- Advantage Automotive Group announced today its plan to accelerate the growth of its automotive electronic catalog database with the assistance of Quantum Data Services, Farmington, Utah. The catalog database assembled by Advantage Automotive Group is used to run the Parts-World.com family of websites.

Quantum Data Services, an established major industry resource of data conversion provides extensive automotive expertise to provide high file quality assurance and advanced cleanup techniques to enhance electronic data files. With the addition of the enhancement work Advantage Automotive Group does to the data, normalization and consumerization, along with high levels of marketing text and images, the resulting combination is a consumer electronic catalog second to none in the industry today.

The partnership agreement along with its Internet strategy, are the underpinnings to the expected explosive sales growth of Parts-World.com and its family of websites in the coming year.

Parts-World.com, a division of Advantage Automotive Group, is an aftermarket products family of websites, focused on delivering online information and selection assistance along with competitive shopping to meet the demands from today's marketplace.

To showcase your product or find out more about Parts-World.com please contact Ken LeBlanc at (260) 459-1955 ext.314 or email to KenL@AdvantageAutomotiveGroup.com.

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**Contact Information**

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Online Web 2.0 Version

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