

## Parts-World.com Launches ReplacementPartsCenter.com

Advantage Automotive Group announced the launch of a new website within the Parts-World.com family of websites, ReplacementParts-Center.com. The new website features Bendix products as it $\hat{A} \square$ s initial launch focus. This launch expands the Parts-World family of websites to a total of 18 unique destinations.

Ft. Wayne, IN (<u>PRWEB</u>) July 18, 2004 -- Advantage Automotive Group announced the launch of a new website within the Parts-World.com family of websites, ReplacementParts-Center.com. The new website features Bendix products as itÂ $\Box$ s initial launch focus. This launch expands the Parts-World family of websites to a total of 18 unique destinations.

With hundreds of manufacturer brands participating in the development and growth of Parts-World, the Replacement Parts Center, with  $it\hat{A} \square s$  shopping mall of specialty stores focused on automotive aftermarket replacement parts as a core element of the Parts-World, is expected to contribute an explosive sales growth for Parts-World.com and its family of websites in the coming year.

Parts-World.com, a division of Advantage Automotive Group, is an aftermarket products family of websites, focused on delivering online information and selection assistance along with competitive shopping to meet the demands from today $\hat{A} \square$ s marketplace.

To showcase your product or find out more about Parts-World.com please contact Ken LeBlanc at (260) 459-1955 ext.314 or email KenL@AdvantageAutomotiveGroup.com.



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