



## **Hot Rods & Horsepower Introduces a Fiberglass Version of its Dearborn Deuce Convertible's Body, a '32 Roadster Body Redesigned around a Fully Disappearing Top Assembly**

*Hot Rods & Horsepower, LLC, of Branford CT has just announced the introduction of a fiberglass version of its Dearborn Deuce Convertible body, which is scheduled to debut at this year's Goodguys' Nationals in Columbus, Ohio, July 8th -10th.*

([PRWEB](#)) June 23, 2005 -- Hot Rods & Horsepower, LLC, of Branford CT has just announced the introduction of a fiberglass version of its Dearborn Deuce Convertible body, which is scheduled to debut at this year's Goodguys' Nationals in Columbus, Ohio, July 8th -10th. The Dearborn Deuce Convertible's is a '32 roadster body redesigned around a fully disappearing top assembly.

The result of a manufacturing partnership between Downs Manufacturing, in Lawton, MI, and HR&HP, the fiberglass bodies will be built by Downs and sold by both companies. The new convertible body will be labeled the Dearborn-Downs Convertible.

The new fiberglass body will have all of the trimmings that the steel body comes with, except that it will be manufactured in fiberglass. It will be equipped with the same Haartz cloth folding top assembly that is used on the steel cars. The tops are manufactured by ASC (American Specialty Cars) in Detroit, which manufactures convertible tops for BMW, Mitsubishi, Toyota, and others.

The new bodies are outfitted with a glass rear window, hinged tonneau panel, power window motors and glass installed, and a polished stainless windshield assembly with the glass in it. The entire body comes fully assembled. The introductory price for the complete fiberglass convertible body is \$13,500, and orders are now being accepted for the earliest possible deliver date.

Jim Inglese, managing partner for Hot Rods & Horsepower, stated, "We believe there will be an ongoing demand for the steel version of our '32 street rod body; we realize that many people are only interested in steel cars. On the other side of that coin, however, there are many individuals out there who cannot afford a high-end steel body, and it's that segment of the market we are addressing here. Many people who can't afford the steel version of our car can now own it in fiberglass for only \$13,500. Our fiberglass body-and-chassis package price is less than the price of the steel body by itself, which makes it a fantastic value for anybody on a tight budget. With a price level like that for a fully equipped, rolling '32 convertible, we think it will be a home run."

Inglese also added, "We debated for a long time whether to make a fiberglass body, but in the end, we couldn't get a way from it. We knew it would only be a matter of time before somebody produced a knockoff of our car in fiberglass, so together with Jamie Downs, we made the decision to fill that void ourselves, and do it right."

"The steel car has been an enormous hit for us. With that engineering in hand, along with the Detroit OE-built tops, the special windshields, and the curved door glass, bringing this technology to a lower-priced market was an easy transition."



The new fiberglass bodies are scheduled to start shipping in August. Hot Rods & Horsepower can be reached in Connecticut at 203-481-1932 or visit them on the web at [www.hotrodsandhorsepower.com](http://www.hotrodsandhorsepower.com).

# # #

**Contact Information****Jim Inglese**

Hot Rods &amp; Horsepower

<http://www.hotrodsandhorsepower.com>

203-481-1932

**Online Web 2.0 Version**You can read the online version of this press release [here](#).