



Get Your Trim Any Way You Want it

Unfinished and Paintable Trim Accessories Added To Autotecnica's Chrome Product Line

Chatsworth, CA ([PRWEB](#)) March 6, 2005 -- Paris Hilton may think "that's hot" and so will you when you see the latest product line from Autotecnica. Staying on the cutting edge of "Fashion for the Fastlane," Autotecnica has taken the world of trim accessories to a whole new level.

Introducing their new line custom paint-able trim or "Color Match" accessories for use on American made full size trucks and SUVs, which complements their wildly popular chrome trim line. These trim accessories will consist of door handle, tail lamp and mirror cover kits and will be made of the same durable ABS plastic as the chrome line. As with the existing line, once painted, these trim pieces can be installed within minutes using the supplied 3M tape.

"Having our fingertip on the pulse of what's hot in the industry, we created this new line to provide an alternative for those enthusiasts in the sport truck market who want to customize & color match their vehicle but do not want the chrome look," says Alan Kantor, President of Autotecnica. "These trim parts can be painted to either match the OE color or have a custom color applied to offset it. This is yet another example of Autotecnica's ability to supply its customer with unique product solutions that make them not just another face in the crowd."

About Autotecnica

Autotecnica offers OEM-quality styling accessories for many of today's most popular vehicles, including chrome trim products for the VW Beetle, Mini Cooper, Audi A4, PT Cruiser, Ford Focus, Honda Civic, Jeep Cherokee, GM Truck, Ford Truck, Dodge truck, and Cadillac Escalade. The company's high-value product line includes chrome exterior and interior dress-up accessories, shift knobs, racing pedals and more, under such popular brand names as EVO, Targa, Carex Sports, Monza and Niken. Autotecnica focuses on providing the best possible customer service, while strongly supporting traditional automotive aftermarket distribution channels.

For more information, contact Autotecnica Inc., Dept. __, P.O. Box 3566, Chatsworth, CA 91313, 800-515-6438 ext. 305, www.autotecnica.com.

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