



Autotecnica Selects Jim Wrobleski & Co As Mid West Rep Agency

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Chatsworth, CA ([PRWEB](#)) January 20, 2005 -- Autotecnica, a leader in performance and styling products, has selected Jim Wrobleski & Co as a manufacturer's rep agency. Jim Wrobleski & Co. will provide coverage for Autotecnica in 7 mid-western states.

"Jim Wrobleski & Co have exactly what we were looking for in terms of industry experience and connections," says Alan D. Kantor, president and CEO of Autotecnica. "Having been in business since 1967 and with a combined total of 142 years of experience in the automotive aftermarket, they're out there making things happen and really growing aftermarket businesses. That's why they came highly recommended by their current clients, and we're very excited to be going forward with them."

"We are looking forward to building a long term relationship with Autotecnica," says Jim Wrobleski Jr. of Jim Wrobleski & Co. "We believe Autotecnica has the perfect mix of products for the markets we serve and is on track to become a major force in this market and we look forward to being a part of that."

Autotecnica offers OEM-quality styling accessories for many of today's most popular vehicles, including chrome trim products for the VW Beetle, Mini Cooper, Audi A4, PT Cruiser, Ford Focus, Honda Civic, Jeep Cherokee, GM Truck, Ford Truck, Dodge truck, and Cadillac Escalade. The company's high-value product line includes chrome exterior and interior dress-up accessories, shift knobs, racing pedals and more, under such popular brand names as EVO, Targa, Carex Sports, Monza and Niken. Autotecnica focuses on providing the best possible customer service, while strongly supporting traditional automotive aftermarket distribution channels. For more information, contact Autotecnica Inc., Dept. __, P.O. Box 3566, Chatsworth, CA 91313, 800-515-6438 ext. 305, www.autotecnica.com.

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