



Pep Boys Stores to Carry Royal Purple Synthetic Lubricants

Royal Purple's high-performance synthetic lubricants will be available at all Pep Boys stores nationwide beginning in June.

([PRWEB](#)) June 5, 2004 -- Royal Purple's high-performance synthetic lubricants will be available at all Pep Boys stores nationwide beginning in June.

"We're thrilled to have Pep Boys carrying our product line," says Royal Purple Marketing Director Mark McFann. "Pep Boys' increasing attention to commercial sales and performance products, and their solid position as a market leader makes this alliance truly a win-win."

According to Pep Boys' senior product manager Scott Dodson, Pep Boys added Royal Purple's high-performance engine oils to its category-dominant line of lubricants "to enhance the quality and selection of our product offering. As part of Pep Boys' retail renewal, we are introducing new products and new name brands, which our customers respect and seek out. Royal Purple has an excellent reputation in the automotive aftermarket for producing high-quality, high-performance products."

About Pep Boys

Pep Boys has 595 stores and over 6,000 service bays in 36 states and Puerto Rico. Along with its vehicle repair and maintenance capabilities, the company also serves the commercial auto parts delivery market and is one of the leading sellers of replacement tires in the United States. Customers can find the nearest location by calling 1-800-PEP-BOYS or by visiting pepboys.com.

About Royal Purple

Royal Purple makes synthetic products for all your automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, fuel system cleaner, power steering fluid, chain lubricant, penetrating lubricant, assembly lube and shop compressor lubricant.

For more information on Royal Purple and its products, contact Royal Purple Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com

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