

Â□Today**Â**□s Family**Â**□ to feature KIDS KARS Franchising

KIDS KARS are for kids aged 3-93...they drive a miniature car just like a real one only simpler and safer to drive. The cars are gas powered with remote control and can be set up on grass, concrete or asphalt at any special event.

Deerfield Beach, FL (<u>PRWEB</u>) June 5, 2004 --Platinum Television Group is pleased to announce the selection of KIDS KARS Franchising for its innovative, educational television series, Today s Family.

KIDS KARS are for kids aged 3-93Â d**they**a miniature car just like a real one only simpler and safer to drive. The cars are gas powered with remote control and can go no more than four mph. They can be set up on grass, concrete or asphalt at a carnival, party, fair, fundraiser, shopping mall, sports field, birthday party, swap meet or any special event. There are also permanent fixed sites for the operation.

The franchiser brings it all $\hat{A} \square$ experienced operators to help, brightly colored cars, inflatable safety barrier to enclose the driving area, and an independent power supply. It can be set up in less than an hour. Instant fun! And an unforgettable time for all because it $\hat{A} \square$ s so unique.

KIDS KARS has produced a finely tuned system. Care and attention to detail, special design features, experience-based operating practices and full training helps to ensure KIDS KARS will maintain exceptional levels of durability, reliability and an outstanding safety record.

Kids can even get $\hat{A} \Box$ learner $\hat{A} \Box$ s permits $\hat{A} \Box$ and $\hat{A} \Box$ driver $\hat{A} \Box$ s licenses $\hat{A} \Box$ as promotions for riding the cars. The website, <u>www.kidskars.com</u>, has interactive programs for kids as well, getting them involved and offering a driving game and places for pictures.

Ryan Stadler started this business in California less than two years ago, and is now selling franchises for \$57,000 each. He recently introduced this opportunity at the International Franchising Show in Washington, D.C. to great acclaim. He wants to help potential franchisers gain $\hat{A} \Box$ greater flexibility, autonomy and $\hat{A} \Box$ real $\hat{A} \Box$ compensation for their efforts. $\hat{A} \Box$ With KIDS KARS, one becomes his own boss, with a business opportunity that provides an ability to shape one $\hat{A} \Box$ s future. Stadler also suggests buying a franchise jointly with friends or work colleagues.

TODAYÂ S FAMILY will feature the details of KIDS KARS and how to become a franchise owner. Franchises may not be purchased, however, in the following states: California, Hawaii, Illinois, Indiana, Minnesota, Maryland, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.



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