



Uniroyal Engineered Products Stays Ahead of Competition with SAP Solution by et alia

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Milwaukee, WI ([PRWEB](#)) June 5, 2004 - et alia successfully manages an SAP 4.7 Enterprise upgrade for Uniroyal Engineered Products (UEP).

In October 2003, UEP, based in Stoughton, Wis., was acquired from Uniroyal Technology Corporation (UTC) by a group of private investors.

UEP manufactures Naugahyde®. This trademark vinyl coated fabric has numerous applications. For over 60 years, UEP has supplied well known product lines such as Spirit, Neochrome, Dolphin, and many others to companies who manufacture seating, ATVs, medical equipment, health clubs, auto & boat applications, etc.

UEP is approaching 200 employees working out of the Stoughton facility.

After considering various software companies, UEP selected Milwaukee-based et alia to supply all of the necessary products and services to upgrade UEP to the latest version of SAP. "We're very excited to be involved with UEP's ongoing SAP solution," said et alia president, Brad Nicolaisen. "This implementation really sets the stage for UEP to further enhance their SAP investment and better prepare for growth in all its business areas."

et alia was chosen because they could supply an end-to-end SAP solution to satisfy UEP's business growth. "We chose et alia because they were the only company in the Milwaukee area that could turn around a full SAP solution within the timeframe we needed," says George Sanchez, Chief Financial Officer of UEP. "I've been involved with multiple projects like this - and this was the quickest and most successful project I've seen."

et alia's team has worked since December 2003 scoping, planning, integrating, and upgrading the solution that runs UEP's business today. Now, UEP runs a fully integrated SAP solution. The new & improved SAP solution positions UEP to accommodate growth in all aspects of its business.

SAP applications for production were an integral part of obtaining their ISO status in the industry.

"Naugahyde® is the industry pinnacle for vinyl coated fabrics. SAP and et alia will help it stay that way," says Sanchez.



About et alia:

et alia is a premier mySAP Business Suite consulting group and SAP Business Partner focused on selling, implementing, upgrading, enhancing, and supporting mySAP®®, mySAP® All-in-One, and SAP® Business One software solutions to the small and midsize business market. et alia employs senior-level professionals in all areas of mySAP. et alia offers an innovative and refreshing approach to consulting services, project management, and end-user education and has a wide variety of industry experience. For more information about et alia, visit www.et-alia.com, send an email to info@et-alia.com or call us at 800-404-8002.

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**Contact Information**

Tad Bungener

ET ALIA, LLC

<http://http://www.et-alia.com>

800-404-8002

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