

## Audi TT - New styling & performance accessories.

GT Tuning Ltd (GTT), a UK based motor vehicle accessories specialist, launches new styling and performance accessories designed for the Audi TT. Over seventy products for performance and interior/exterior styling are featured on  $GTT\hat{A} \square s$  purpose build E-commerce web site <a href="https://www.gtt.uk.com">www.gtt.uk.com</a>.

(PRWEB) May 23, 2004 --GT Tuning Ltd (GTT), a UK based motor vehicle accessories specialist, launches new styling and performance accessories designed for the Audi TT. Over seventy products for performance and interior/exterior styling are featured on GTTÂ□s purpose build E-commerce web site www.gtt.uk.com.

GTTÂ□s first priority during the three year long design process was to give buyers more flexibility in personalising their cars. Concurrently GTT wanted to support Western European car manufacturers in catching up with the Asian automotive industry who have so far taken the lead in aftermarket parts supplies. Consequently Asian vehicle manufacturers such as Mazda, Lexus and Toyota have made their vehicles more appealing to the consumer by giving the consumer a greater aftermarket product choice to customise their cars.

The restyling market has grown considerably since 1995 triggered primarily by the increase of similarly looking vehicle makes. The products offered by GT Tuning provide what simply isn t supplied with a production vehicle to allow each car to be as individualistic as its owner.



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## Online Web 2.0 Version

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