



## **E.A.R.S. Saves Lives**

*Emergency Alert Response System when fully implemented will save saves by making drivers aware of approaching emergency vehicals.*

([PRWEB](#)) May 21, 2004 -- Emergency Alert Response System or E.A.R.S. has been developed and is in the process of being implemented in Columbia and Jefferson City, MO. What this system does is alerts drivers to approaching emergency vehicles that has activated it's emergency equipment.

With car manufacturers making cars that are reducing outside noise levels, the popular use of cell phones and the radios inside cars, drivers are less likly to hear approaching emergency vehicles and are unable to take appropriate action in time. This transmitter and receiver system with help increase the awareness of approaching emergency vehicles that are on emergency calls.

The owners of E.A.R.S. Alert are on a campaign to implement the system throughout the nation, starting with Mid-Missouri. Rick & Connie McBroom are giving the transmitters away to emergency services including installing them.

"With budgets being tight and lives on the line," Rick says, "We know that emergency departments will take a closer look knowing that it won't cost them anything."

With Rick being a prior law enforcement officer and Connie being a prior firefighter/EMT they understand the problems from both sides of the issue. "It only takes a second for an accident to happen," Connie says, "If we can give people 5-10 seconds to react, it can prevent an accident."

Not only will this system help to prevent accidents, it can increase response time for the emergency services where seconds count. With the increase in traffic throughout the U.S, it is difficult for amubulances, fire trucks and police cars to get through intersections that are jammed with cars. With this system in place, people will be aware and able to make way for the approaching emergency vehicle, thus increasing response time to the emergency. "If this system saves just one life, isn't it worth it?"



**Contact Information**

**Connie Mcbroom**

E.A.R.S. ALERT

<http://www.earsalert.com>

1-888-432-8674 x-84

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).