



Platinum Warranty Offers Platinum Service Advisor, Vehicle Aid for Consumers, Backyard Mechanics – Second Opinions – Not Just for People Anymore

Subscribers can get a second opinion from a master technician on the Platinum Service Advisor Hotline for any repair diagnosis they receive from their local mechanic. Platinum Service Advisor also provides what the repairs should cost and whether any might be covered by a recall or by manufacturers’ campaigns that are not publicized.

CLEVELAND, OH (PRWEB) May 24, 2004 - Platinum Warranty Corp., a trend-setter in automotive insurance and financing products, has introduced Platinum Service Advisor, which provides consumers with a databank of information that can save hundreds of dollars on major vehicle repairs – including unlimited access to repair guides and diagrams for do-it-yourselfers.

Among other benefits, subscribers can get a second opinion from a master technician on the Platinum Service Advisor Hotline for any repair diagnosis they receive from their local mechanic. Platinum Service Advisor also provides what the repairs should cost and whether any might be covered by a recall or by manufacturers’ campaigns that are not publicized.

“Educated consumers are thrifty consumers, and this program helps them be both,” said Anthony J. Hodel, Platinum Warranty’s chief executive officer. Hodel said that the program could save money even on routine maintenance, which is not normally covered by warranties.

“Even for simple maintenance, such as tire rotation, radiator flushes or oil changes, the consumer can call the Platinum Service Advisor Hotline to find a certified mechanic in the area and get an idea of what it should cost,” said Hodel.

Platinum Service Advisor costs \$99. When a customer who owns or leases a vehicle enrolls, he or she receives a full title history, a repair history and a complete technical overview.

At any time, the Platinum Service Advisor subscriber has unlimited access to:

- Complete repair guide data
- Confidential recall data and campaigns
- Technical service bulletins
- Real part costs and repair times
- Repair diagrams
- Manufacturer’s suggested maintenance schedules

“Over 87% of automotive consumers we surveyed said they felt the prices were very unfair, even though they trusted their mechanics to do the job properly,” said Hodel.

For more information, or for partnership info, call 1-800-692-5397 ex 3001.

About Platinum Warranty Corp.

Platinum Warranty Corp., established in 1985, offers insurance companies, car dealerships, banks and credit



unions the opportunity to increase traffic and sales volume through the marketing of financial and insurance services, such as financing, extended warranties, legal services plans, gapinsurance, emergency roadside assistance and other related products.

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