



## **United Van Lines Moves Mickey Mouse To Faneuil Hall MarketPlace & New England Aquarium on May 23**

*United Van Lines will transport 15 6-foot-tall, 700-pound Mickey Mouse statues to Faneuil Hall Marketplace & New England Aquarium on May 23 as part of The Walt Disney Company's "Celebrate Mickey: 75 InspEARations" nationwide statue tour. The Suddath Companies, an agent for United Van Lines, has been named the "Official Transportation Sponsor" for the tour and will handle all transportation and logistics services. Humboldt Storage & Moving Company, a United agent in Boston, will handle the logistics at the event.*

BOSTON, MA ([PRWEB](#)) May 20, 2004 -- Mickey Mouse is on the move. United Van Lines will transport 15 6-foot-tall, 700-pound Mickey Mouse statues to Faneuil Hall Marketplace & New England Aquarium on May 23 as part of The Walt Disney Company's "Celebrate Mickey: 75 InspEARations" nationwide statue tour. The Suddath Companies, an agent for United Van Lines, has been named the "Official Transportation Sponsor" for the tour and will handle all transportation and logistics services. Humboldt Storage & Moving Company, a United agent in Boston, will handle the logistics at the event.

The Mickey statues, designed by Disney legends, artists, athletes and actors, reflect each designer's personal interpretation of Mickey Mouse. The "Celebrate Mickey: 75 InspEARations" statue tour began at Disney World, and will go to 14 U.S. cities, including the Disneyland Resort. The nationwide tour culminates in a charity auction in New York, with proceeds from the sale of each statue benefiting the charity of each individual artist's choice. The statues will be on display at Faneuil Hall Marketplace & New England Aquarium through July 2004.

"United is proud to be a part of Mickey's 75th birthday," said Brian Paluch, executive vice president of sales and marketing for United. "When Walt Disney created Mickey Mouse, he created a beloved character that has brought joy and happiness to millions around the world. We hope to spread a bit more of that joy by bringing the Mickey statues to cities throughout the country."

The 14 U.S. cities on the tour are Atlanta, Boston, Chicago, Dallas, Denver, Houston, Kansas City, Los Angeles, Minneapolis, New York, Orlando, Philadelphia, Portland and Washington D.C.

United Van Lines transports electronic equipment, trade show exhibits and displays, works of art, and specialized freight, in addition to household goods. United, with headquarters located in suburban St. Louis, maintains a network of 1,000 affiliated agencies in 135 countries around the world. More information about United and its services can be obtained through the company's Web site at [www.unitedvanlines.com](http://www.unitedvanlines.com).

### **Century-old Moving History**

Humboldt Storage and Moving, Greater Boston's largest United Van Lines agent remains within the top 5% of all United Van Lines agents for sales volume. An original stockholding member of United Van Lines, Humboldt Storage and Moving is managed by the third generation of the Goldman Family. Humboldt has over



90 employees and is a leader in assisting seniors with sensitive down-sizing relocations; coordinating highly technical lab and hospital moves; time-sensitive office relocations; college relocations; and household relocations that are around the block or around the world.

Dedicated to making relocation as smooth and stress-free as possible, Humboldt offers many specialty services including:

- Oversized custom-designed crate service • Custom crating which is ideal for an antique armoire, valuable painting or grand piano.
- Supplies • Packing and moving supplies, including bubble wrap, furniture pads, recycled boxes and custom designed crates.
- Professional packing • Combining knowledge of the fragility of hundreds of items with tremendous care and the latest packing materials to move items intact anywhere in the world.
- For do-it-yourselfers - For folks on a budget, customers may opt to use Humboldt's van (complete with driver) but pack, load and unload items themselves.
- Highly Technical Laboratory and Hospital moves - Includes transportation of refrigerated research material and electronic equipment.
- Office Relocation Management Services • Comprehensive relocation service offering single source, personalized response.
- Household Relocations • Every move is a "custom" move and through UniGroup Community Profile Center, we ensure our customers know everything about their new hometowns.
- International Relocations • Humboldt is a Registered International Mover (R.I.M.), certified by the American Moving and Storage Association, and provides full service global mobility management.
- Commercial Warehousing • 92,000 secured, easily accessible square feet of storage located on 19 acres.

Humboldt Storage and Moving is located at 100 New Boston Drive, Canton, MA 02021. For more information for free brochures outlining the company's many services, please call (781) 821-8777. For additional information visit [www.humboldt.com](http://www.humboldt.com).

(Editor's Note: If you would like to arrange an interview with a United Van Lines representative at the event or prior to, please contact Jennifer Bonham at (636) 349-2508. To arrange a phone briefing with Howard Goldman, CEO of Humboldt, please contact Jen Tomasetti or Steve Dubin at PR Works (781) 878-9533.)

Contact: Jennifer Bonham, (636) 349-2508, [jennifer\\_bonham@unigroupinc.com](mailto:jennifer_bonham@unigroupinc.com)

**Contact Information**

**Jen Tomasetti**

PR WORKS

<http://www.unitedvanlines.com> and [www.humboldt.com](http://www.humboldt.com)

781-878-9533

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