



## **Autotecnica Selects SS Sales & Marketing As Western Rep Agency**

*Autotecnica, a leader in performance and styling products, has selected SS Sales & Marketing as a manufacturer's rep agency.*

([PRWEB](#)) May 16, 2004 -- Autotecnica, a leader in performance and styling products, has selected SS Sales & Marketing as a manufacturer's rep agency. SS Sales & Marketing will provide coverage for Autotecnica in 10 western states and western Canada.

"Nate Shelton and the team at SS Sales & Marketing have exactly what we were looking for in terms of industry experience and connections," says Alan D. Kantor, president and CEO of Autotecnica. "They're a high-profile company filled with industry icons. But they aren't just resting on their laurels. They're out there making things happen and really growing aftermarket businesses. That's why they came highly recommended by their current clients, and we're very excited to be going forward with them."

"We are excited about working with Autotecnica," says Nate Shelton, president of SS Sales & Marketing. "We pride ourselves in representing prestigious lines, with innovative and cutting edge products. We consider Autotecnica to be one of those manufacturer's and take great pride in being partnered with such a company."

Autotecnica offers OEM-quality styling accessories for many of today's most popular vehicles, including chrome trim products for the VW Beetle, Mini Cooper, Audi A4, PT Cruiser, Ford Focus, Honda Civic, Jeep Cherokee, GM Truck, Ford Truck, Dodge truck, and Cadillac Escalade. The company's high-value product line includes chrome exterior and interior dress-up accessories, shift knobs, racing pedals and more, under such popular brand names as EVO, TypeR, Targa, Carex Sports, Monza and Niken. Autotecnica focuses on providing the best possible customer service, while strongly supporting traditional automotive aftermarket distribution channels. For more information, contact Autotecnica Inc., Dept. \_\_, P.O. Box 3566, Chatsworth, CA 91313, 800-515-6438 ext. 305, [www.autotecnica.com](http://www.autotecnica.com)

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