

Why Waste Money On Gas Or Diesel?

Switching To Royal Purple $\hat{A}^{\mathbb{R}}$ Synthetic Lubricants Will Help You Save Money & Go Further Between Gas Stops

(<u>PRWEB</u>) May 16, 2004 -- The high price of gasoline and diesel fuel has taken a lot of the joy out of hitting the open road these days. Fortunately, itÂ \Box s easy to get better gas mileage in any RV or tow vehicle, simply by changing something youÂ \Box re going to change anyway: your motor oil and other lubricants.

 \hat{A} Though most people associate synthetic fluids with extra horsepower, they can also lead to better fuel economy, \hat{A} according to a recent episode of Hot Rod TV. \hat{A} Case in point: This \hat{A} 62 Galaxy, with 4,000 pounds to lug around, used to deliver about 14.5 miles per gallon around town and, at the best, about 17 or so on the open road. But after we put Royal Purple \hat{A} ® synthetic lubricant in the engine and rear axle, those numbers jumped to 17.9 around town and on Power Tour [thousands of miles of highway driving] it got 21.9 miles per gallon. Now, synthetic oils might cost a little bit more initially, but the savings in fuel and the reduced wear will pay off in the long run. \hat{A}

Other independent testing confirms that using Royal Purple® synthetic motor oil, transmission fluid and gear oil will improve fuel economy significantlyÂ \square and increase the longevity of the vehicleÂ \square s engine, transmission and rear end.

By improving your RV or tow vehicle $\hat{A} \square s$ fuel economy, you will not only save money, you also will extend your range between gas stops. And if you tow a car or truck behind your motorhome, running Royal Purple \hat{A} ® synthetic lubricants in that vehicle $\hat{A} \square s$ gearbox and transfer case also will reduce friction substantially. This translates into even better fuel economy for your motorhome, plus less wear and tear on the vehicle you $\hat{A} \square re$ towing.

Other big benefits of switching to Royal Purple® synthetic lubricants include increased horsepower and torque output, plus longer oil life, so you can safely extend your oil change intervalsÂ \Box up to 12,000 miles or more, as long as you continue to change the oil filter regularly.

Royal Purple® lubricants are made from a blend of synthetic oils and the companyÂ \Box s proprietary, synthetic Synerlec® additive technology. Synerlec® greatly reduces heat and wear, and it provides excellent rust/corrosion protection.

Royal Purple® Motor Oil is available in all manufacturers \Box recommended grades for RVs, cars, trucks, motorcycles, ATVs, snowmobiles and racing engines. It \Box s compatible with both gasoline and diesel engines. And unlike some synthetic motor oils, all of Royal Purple \Box s street oils are API certified, so they won \Box t void a new vehicle \Box s warranty.

About Royal Purple®

Royal Purple® makes synthetic products for all your RV and automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, fuel system cleaner, power steering fluid, chain lubricant, grease, penetrating lubricant, assembly lube and shop compressor lubricant. For more information on Royal Purple® and its products, contact Royal Purple® Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com



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