



FollowUs powers the world's first vehicle tracking system fitted as standard equipment

FollowUs Ltd, the premier cell location provider, is pleased to announce that they are finalising a contract that enables them to pin-point a standard fitment \$30 chip located within a vehicle's computer management system. Location is then delivered to the customer on a street map via the FollowUs website.

([PRWEB](#)) May 7, 2004 -- This revolutionary development enables FollowUs to offer the location of a vehicle within meters without the need for high cost GPS solutions that are presently offered in the market place.

We have in-built approved processes to ensure privacy is protected. Once activated, the FollowUs server will when requested, pull raw location data from the vehicle and calculate the position before importing it into a street map and delivering to the customer.

Martin Brown, Managing Director for FollowUs said: "We are delighted with the market response to our FollowUs Location Service. Put simply, we have enabled our FollowUs customers to track almost anything without the need of high cost GPS hardware solutions.

This is a real answer to the problem of delivering a safe working environment for employees who work "in-the-field", particularly as HSE requirements tighten. Our development has swung open the barn door and will enable vehicle manufactures to evaluate driver attitudes, speeds driven and location.

We also offer a Followus Location Device that is small enough to be placed in valuable packages or can be used in conjunction with vehicles, trailers, plant machinery. Options are endless.

It simply does not get any better if you FollowUs ".

About FollowUs www.followus.co.uk

FollowUs is a ground breaking location delivery company using advanced location technologies within the UK.

FollowUs is a wholly owned, based and financed company within the UK and has valuable experience of operations within the automotive and haulage market sectors. FollowUs has launched its advanced Asset Location Device that can be applied to locate anything from plant machinery to packages and its know-how also extends bespoke turn-key location solutions.

FollowUs is backed by more than 15 years combined experience in advanced location developments with its officers previously operating in both government and commercial fields. Most importantly FollowUs is delivering real solutions now.

Look out for the FollowUs location solutions to be offered into the Retail Market later this year.

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FOLLOWUS

<http://www.followus.co.uk>

Online Web 2.0 Version

You can read the online version of this press release [here](#).