



YouSpeak® Announces Beta Version 3.0 for Enhanced Broadcasting of Live Voice Messages for Web Sites

Live Voice broadcasting for Web sites get an enhanced version from YouSpeak Network, a pioneer in Live Voice audio broadcasting for Web sites that target the automotive dealership markets.

Tampa, FL ([PRWEB](http://www.prweb.com)) May 6, 2004 -- YouSpeak® has released a beta-version of their new audio player for Web replay of Live Voice. YouSpeak and Lightning Technology Group, a strategic partner and Master Reseller, have collaborated in the on-going development and marketing of the YouSpeak audio application.

Version 3.0 really moves our playback quality up about 3 notches, says Bill Bledsoe, President of YouSpeak. We have spent many months developing this new product, and it definitely delivers our clients a new level of quality and functionality. Building on the instant-playback nature of our product, we are incorporating variable speeds to maximize audio performance and deliver a more dimensional sound. In addition, Version 3.0 accommodates IVR solutions, multiple lines, and layered conversations. It really combines all the best PBX and audio replay technologies available today.

Steve Smith, President of Lightning Technology Group, continues YouSpeak continues to challenge our technical staff and reach beyond the limit of current voice applications to deliver the automotive market innovative solutions for Web surveying, audio promotions and Live Voice applications. We are excited to get Version 3.0 to YouSpeak and their clients. When you get new tools in the hands of Sales and promotion-minded people, its fun to see what they come up with, jokes Smith.

YouSpeak Network, www.youspeak.net, adds LIVE Voice messages & weekly talking updates to automotive Web sites. When browsers visit Dealership sites, live voice messages launch automatically, allowing clients to broadcast welcome messages, announce weekly specials, and direct viewers to their Search pages and Internet-only offers.

YouSpeak offers a complete managed service, named DealerSpeak that offers complete message scripting, professional recording of messages, and weekly site management of message content and updates. All messages are scripted to produce greater call generation and augment lead-to-close percentages.

About YouSpeak:

YouSpeak offers custom PBX solutions, and design and streaming audio services to large and small businesses for their Web and E-communications needs. TalkingCoupons and other interactive Web Audio products are patent-pending. All Audio services offered utilize custom-configured software and Web-enabled administration developed by YouSpeak and Lightning Technology Group.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).