

SemaConnect Partners With MobileNow! to Revolutionize Electric Vehicle Charging

Partnership allows Electric Vehicle (EV) drivers flexibility to recharge their electric vehicles using a Smart Phone

Bethesda, Maryland ([PRWEB](#)) January 18, 2013 -- SemaConnect, a national leader in Electric Vehicle Charging Stations and sophisticated software for station owners and EV drivers joins MobileNow!, a provider of digital permit and mobile payment solutions, in the cell phone payment system, to revolutionize how electric vehicle drivers recharge their vehicles.

On Tuesday January 15, 2013, both companies launched a debut and demonstration of electric vehicle charging stations activated by Pay-By-Cell. The revolutionary partnership allows Electric vehicle drivers to quickly scan a QR code with their smart phone and pay-by-cell to charge their electric vehicle without having to insert a credit card or call customer support.

“One of the biggest concerns of electric vehicle drivers is where to charge up and how to pay for it in a convenient way,” said Mahi Reddy, CEO/Founder of SemaConnect. “Because of this innovative partnership, electric vehicle drivers can charge their cars without the added concern about having a charging pass or having to use the credit card machine. The ease of paying for electric car charging is a benefit that we are excited to offer our customers and this partnership makes that possible.”

Payment Features

SemaConnect’s new features for their charging stations is simple to use and revolutionizes how electric vehicle drivers recharge their vehicles. To use the new features, Electric vehicle drivers simply drive up to a charging station and pay for a charging session with a smartphone using an app, text messaging or voice response calls. With this approach, traditional payment methods like credit cards and calling 1-800 numbers are no longer needed. This reduces costs and makes the process much more reliable when drivers need to recharge.

“We are thrilled to extend our service to the owners of electric vehicles. Having the convenience of paying by cell for electric vehicle recharge reduces the cost and makes the process much more reliable for drivers”, said MobileNOW! President Krista Altok Tassa. “Just like we have served over 130,000 customers in Montgomery County with our PaybyCell parking feature, the PaybyCell for recharge simplifies the payment process”, she added.

ParkNow! current account holders can use this account to pay for parking and charge their electric vehicles.

A more open charging experience

Typically, electric vehicle drivers are required to carry a dedicated smart pass to access charging stations made by different manufacturers. This inevitably leads Electric Vehicle drivers with no choice but to carry a deck of smart passes to charge their EV at various charging stations throughout their city. It’s inconvenient and a major complaint from drivers. The situation is very similar to the very early years of credit cards before the magnetic stripe streamlined the entire process. What SemaConnect and ParkNow! have done is eliminate the need for a physical card, a smart pass or a credit card, during a charging session.



For more information about SemaConnect's ChargePro EV Charging Stations, or to locate charging stations nationwide, please visit www.semaconnect.com.

For information about MobileNow! visit www.mobilenowsolutions.com or to open a Pay-By-Cell parking or electric charging account visit www.ParkNow.us



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