

## **RoadVantage Introduces Preferred LeaseCare — Active Protection PLUS a Lease End Benefit**

*Active Protection means coverage benefits during the entire lease period combined with an additional lease end benefit*

([PRWEB](#)) September 19, 2017 -- RoadVantage introduces a powerful and innovative program for lease customers called Preferred LeaseCare. This new concept combines the “as you drive” benefits of RoadVantage ancillary products with an excellent lease end benefit, possibly saving the lessee thousands of dollars through the lease term.

Preferred LeaseCare offers Dent & Ding Repair with a \$1000 hail deductible benefit, Windshield Repair, Interior/Exterior Repair and Key Replacement during the term of the lease — all with no aggregate limits. This program adds an additional Lease End Benefit of up to \$2,000 with no single event limit, covering items for excess wear such as worn tires & wheels, exterior scuffs, bumpers, missing parts and much more.

“We believe this product is a game changer for lease customers because this program allows a consumer to keep their vehicle in the great condition they desire while they drive and offers a great lease end benefit. Innovation is the engine of our success and offering a ‘Better Customer Experience’ is our passion. As the fastest growing provider of F&I programs, this new offering is just another example of ‘how and why’” said Garret Lacour, CEO of RoadVantage. Preferred LeaseCare is now offered to agents and dealers in most states across the country. Learn more about it at [www.roadvantage.com](http://www.roadvantage.com)

### **About RoadVantage**

RoadVantage is led by F&I industry veterans focused on one goal: building the best automotive aftermarket ancillary product company, from the ground up. The RoadVantage team leverages new technology and a streamlined approach to develop innovative products and offer the highest level of customer experience – driving value and profit for all stakeholders, and setting a new industry standard in the process. RoadVantage offers a full portfolio of ancillary products through certified agents and is headquartered in Austin, TX with regional offices in Boston, MA; Dallas, TX; Phoenix, AZ; Santa Cruz, CA and St. Augustine, FL. For more information, visit [www.roadvantage.com](http://www.roadvantage.com).

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