

## **Lazydays RV Promotes Ron Fleming to VP/National General Manager**

*Fleming Will Oversee Lazydays' Entire RV Dealership Management Organization*

TAMPA, Fla. ([PRWEB](#)) September 06, 2017 -- [Lazydays](#), The RV Authority and world's largest RV dealership, has appointed Ron Fleming as Vice President and National General Manager as the company restructures from a regional dealership management organization to a national one. Effective immediately, Fleming will oversee the management of all five Lazydays RV dealerships in Florida, Arizona and Colorado.

“Our transition to a national dealership management organization will allow us to offer a best-in-class customer experience in a very consistent and efficient way across our entire dealership network,” said Bill Murnane, Chairman and CEO. “Ron’s 37 years of experience in the RV industry, his attention to detail and his proven expertise in RV dealership operations will help him excel in this new role.”

Fleming joined Lazydays RV in 2013 and previously served as Vice President and General Manager of the company’s flagship Tampa dealership. The general managers of Lazydays’ dealerships in Tucson, Arizona and Loveland, Denver and Longmont, Colorado will now report directly to Fleming.

“I am honored to have been chosen to lead Lazydays’ new national dealership management organization, and I’m excited for the challenges and opportunities that lie ahead,” said Fleming. “Lazydays RV is renowned for its world-class product selection and customer experience, and I will ensure all of our current and future dealerships continue to deliver the same standard of excellence.”

### **ABOUT LAZYDAYS RV**

Lazydays RV®, founded in 1976, operates the world’s largest RV dealership, based on 126 acres outside Tampa, FL. Lazydays also has dealerships located in Tucson, AZ, and Loveland, Denver and Longmont, CO.

Lazydays RV has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations at our dealerships. Lazydays also has RV rental fleets in Florida, Arizona and Colorado.

Lazydays RV has built its reputation on providing an outstanding customer experience with exceptional service and product expertise. More than a half-million RVers and their families visit Lazydays every year, making it their “home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 65% of Lazydays’ employees, has contributed more than \$1.7 million to make many historic changes for at-risk children in the Tampa Bay, Tucson and Colorado communities.

For most people, Lazydays RV isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).

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**Contact Information**

**John Lebbad**

Lazydays RV

<http://https://www.lazydays.com/?cid=34-0018>

+1 (813) 246-4333

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