

## Lazydays Continues Exclusive RV Dealer Sponsorship of Runaway Country Music Fest

The RV Authority Will Return to Kissimmee for Florida's Largest Country Music Showcase

TAMPA, Fla. (PRWEB) March 14, 2017 -- Lazydays, The RV Authority and world's largest RV dealership, is pleased to reprise its role as exclusive RV dealership sponsor of the Runaway Country Music Festival, which takes place March 17–19, 2017, at Kissimmee's Osceola Heritage Park. Renowned as Florida's biggest gathering of country music talent, the three-day concert and camping event will feature live performances by Jason Aldean, Brad Paisley, Billy Currington, Josh Turner, Michael Ray and other leading country acts.

The 7th annual Runaway Music Fest offers a variety of indoor and outdoor entertainment options, with 30 artists on two stages in addition to line-dance lessons, DJ sets, nightly parties and dozens of food vendors, bars and shops. The adjacent Runaway Country Camping welcomes overnight guests with 1,200 RV campsites and hundreds of tent sites. Lazydays will have a prominent presence at the festival with several RVs on display throughout the event grounds, all of which will be open for browsing.

"We couldn't be happier with the amazing support Lazydays provides," said Gary McCann, Executive Producer of the Runaway Country Music Fest. "There's no better way to experience the festival than by camping right on site with the artists, and Lazydays represents the epitome of RV camping. I know that for a fact, because I drive an RV from Lazydays—and so do my friends."

"The Runaway Country festival allows RVers to enjoy some of their favorite things all in one place—great music, fun travels and the camaraderie of fellow adventurers," said John Lebbad, Chief Marketing Officer for Lazydays. "We're proud to be part of this annual celebration of country music and RVing, and we look forward to connecting with the many RV country music fans who will be joining us there."

## About Lazydays

Lazydays®, the RV Authority and world's largest RV dealership, caters to every RV need. Lazydays offers the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Based on 126 acres outside Tampa, FL, Lazydays also has a dealership located in Tucson, AZ as well as three dealerships located in Loveland, Denver and Longmont, CO.

Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado. Lazydays also has RV Rental fleets in Florida, Arizona and Colorado.

Since 1976, Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a half-million RVers and their families visit Lazydays every year, making it their "home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from Lazydays' employees, has contributed more than \$1.5 million dollars to make many historic changes for at-risk children in the Tampa Bay, Tucson and Colorado communities.



For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit <a href="www.lazydays.com">www.lazydays.com</a>.

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