



Lazydays RV Appoints Linda Stephens to Head up New Business Division

Linda Stephens is appointed to a new business leadership role at Lazydays

Tampa, FL ([PRWEB](#)) November 02, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, has appointed Linda Stephens to a new leadership role as Vice President and General Manager of Retail Accessories, Rental & Consumer Services. Stephens will oversee the company's growth division, which encompasses the retail operations of [Lazydays RV Accessories & More](#) and the recently expanded [Lazydays RV Rentals](#) business.

"Linda has played a vital role in many important business initiatives during her 12 years with the company," said Bill Murnane, Chairman and CEO of Lazydays. "Retail accessories and RV rentals are key growth initiatives for Lazydays and I am confident that Linda's finance and operations expertise will drive successful results."

Stephens joined Lazydays in 2004 as Director of Corporate Reporting and Investor Relations, and was previously with a public CPA firm. She was promoted to Controller in 2007, and most recently served as Vice President of Finance and Operations.

In her new role, Stephens will manage the operations of [Lazydays RV Accessories & More](#), an omni-channel retailer with an e-commerce site (assortment of more than 40,000 items) and stores in Tampa, Florida; Tucson, Arizona; and Loveland, Aurora and Longmont, Colorado. The Tampa accessories store is Florida's largest and includes the first and only Travel Center (Thousand Trails & Encore RV Resorts).

Stephens will also oversee Lazydays' newest business initiative, RV rentals. Lazydays began offering rentals following its acquisition of RV America, which featured a RV rental program at its Aurora and Loveland dealerships. This year, Lazydays rolled out RV rentals at its flagship Tampa location and will continue to expand its fleet of the top models and floorplans.

"We have built a great team and I am excited to take on the challenge of leading this new business, which is strategically important to Lazydays' future growth," said Stephens. "A key area of focus will be to seek out new opportunities to build on our achievements as we continue to deliver the industry's most comprehensive range of high-quality RV products and services."

ABOUT LAZYDAYS

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado. Lazydays also has RV Rental fleets in Colorado and Florida.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and



product expertise, and as a place to rest and recharge with other RVers. More than a half-million RVers and their families visit Lazydays every year, making it their “home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 65% of Lazydays’ employees, has contributed more than \$1.5 million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.



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