

Football Season Is Here – It's Prime Time for RV Tailgating

Lazydays RV sponsors “Ultimate RV Tailgating Experience” sweepstakes for football fans

TAMPA, FL ([PRWEB](#)) September 02, 2016 -- Fans who have been gearing up for football season like so many Americans each year have undoubtedly hosted and attended a lot of tailgating parties each year. In fact, tailgating has become quite the rising lifestyle trend in recent years – some even consider it a sporting event of its own that goes way beyond supporting one’s favorite team. For many, tailgating is a tradition that spans across multiple generations. Tailgating is such a phenomenon in both the NFL and Collegiate leagues that National Tailgating Day (September 3, 2016) has been designated as the first Saturday in September each year. And it’s competitive – there’s even a National Collegiate Tailgating Championship (NCTC) organization, “Where Fans Meet to Compete” that sponsors an annual contest for the best tailgating crew.

Fans from all over the country and even abroad, have been known to drive, fly and travel across many state lines just to make it to their favorite team games. From outfitting an SUV, truck or other vehicle of choice, to preparing those must-have favorite foods, or multi-course menus that would impress any culinary enthusiast, even to the design and set up of their “tailgate scape” – family, friends and fans alike can enjoy this treasured sport with a healthy dose of team spirit.

One trend in particular – the RV tailgating experience, continues to grow in popularity and scale. Not just a means of transport anymore, RVs have evolved from road trips and camping trips into unique travel and dwelling adventures – and now the options have grown even more. According to the Recreation Vehicle and Industry Association’s (RVIA) recent survey of RV manufacturers, “The RV market continued to race ahead through the first half of 2016 with total RV wholesale shipments reaching 226,286 units, an 11.7% increase over this same period last year.”

Ideal for exploring the country and serving as mobile event venues, RVs offer the comfort and convenience of feeling at home, even at locations such as a favorite home game. With the amenities RVs offer today, fans can entertain family and friends with complete comfort at any destination they choose. RVs provide everything tailgaters need with interior and exterior amenities, including large screen TVs, full kitchens and immense storage areas, as well as outdoor patios, and temperature controlled bedroom and bathroom accommodations. There’s no need to search for a hotel, food or beverages, restrooms, Wi-Fi, etc. – and the best part is, it lets tailgaters be right in the heart of some of the biggest football social events of the season.

No one understands tailgating and how to create an epic tailgating experience better than [Lazydays RV](#), The RV Authority and world’s largest RV dealership of its kind. With locations in Florida, Colorado and Arizona, the company is the exclusive RV sponsor of the Tampa Bay Buccaneers, Florida Gators, and most recently the Denver Broncos. And one of their largest showrooms is in Tucson, AZ – home to the Arizona Wildcats. Lazydays hosts family fun RV tailgating activities at each home stadium, including dedicated RV tailgating lots and displays of the nation’s top RV brands. The vehicles are open for browsing, so fans can explore different models available, and for those who are not in the market to purchase an RV, Lazydays also provides [RV rentals](#).

This football season, the company is excited to launch its exclusive “Ultimate RV Tailgating Experience Sweepstakes.” This is a season long contest (July 26 - November 30, 2016) where one lucky grand-prize winner in each team market will receive:

- 4 tickets to final home game of the regular season (Bucs, Broncos and Gators)
- Pre-game RV use in Lazydays RV Tailgating lot at the home stadium – if winner already owns an RV, they get a reserved space
- Fun tailgating games to enjoy with family and friends
- Player signed jersey or helmet
- Ultimate Tailgate grill and cooler combo to take home

Lazydays' Chief Marketing Officer, John Lebbad shares, "Everyone at Lazydays is thrilled to be a part of such a wonderful American tradition, as the tailgating lifestyle crosses generations for everyone to enjoy. We are especially proud to provide the largest selection of RV brands to suit any lifestyle or budget, and honored to partner with the Tampa Bay Buccaneers, Denver Broncos and Florida Gators. We're excited about this season and the opportunity to connect with RVing fans."

Most current models come equipped with one or more extendable rooms to provide the interior comforts of home, while outside they house retractable awnings, exterior TV and radio systems and loads of storage.

Examples of popular models include:

Thor Outlaw Class A Motorhome

- 5.5 kw generator
- 3 air conditioning units
- Outside kitchen with refrigerator and cooktop, plus a portable gas grill
- Easy to set-up rear patio

Winnebago ERA Class B Motorhome

- Small, easy to maneuver – built on a Mercedes chassis
- Exterior speaker system
- Refrigerator/freezer, two-burner range and microwave oven
- Plenty of rear storage

Thor Four Winds Class C Motorhome

- Small yet roomy, easy to maneuver
- 4.0 kw generator
- Slide room and extendable exterior awning with integrated LED lighting
- Residential-sized refrigerator, three-burner range and microwave oven

Lazydays RV Tailgating – Calendar of Events

Tampa Bay Buccaneers

Lazydays and the Tampa Bay Buccaneers have partnered for the second year in a row. Home game fans can explore two customized, fully wrapped Bucs RVs on site – provided by Lazydays. At every home Bucs game, there are 100 RV spaces available in the [Lazydays RV Tailgating Lot](#), and game day RVers will enjoy family fun games, contests and prizes, giveaways and community connections. Activities also include:

- Complimentary six-seat golf cart shuttles to transport fans from the RV lot to the stadium entrance
- "Lazydays RVer of the Game" contest where one RV tailgater will be chosen to be featured on the BucVision LED board at the south end zone of the stadium during the game and receive prizes.

Denver Broncos

Tailgating activities will be held at the new Lazydays RV Tailgating Lot at Mini Mile High Monument, which is the first-ever, dedicated on-site tailgating location specifically designed for Broncos game-day RVers. Fans will be treated to games, prizes, giveaways, as well as a customized Denver Broncos-branded RV to climb aboard and explore. There will also be special appearances by Broncos' Alumni and Denver Broncos Cheerleaders.

University of Florida – Florida Gators

As the saying goes, “Gator Nation. Gators Always.” That’s certainly how Lazydays feels about their cherished Florida Gators, so at each and every home game, they sponsor five tailgating lots with 770 spaces of RV parking, which is the best place to host a tailgating party.

Anyone can enter to win the Buccaneers, Broncos or Gators “Ultimate RV Tailgating Experience Sweepstakes” for four tickets to the final home game, pre-game use of a Lazydays RV and other prizes. Bucs and Broncos fans should enter at Lazydays’ Tampa, Aurora, Longmont and Loveland dealerships, and Gators fans can enter online.

About Lazydays

Lazydays®, founded in 1976, is the world’s largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO. Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. In addition, Lazydays RV Accessories & More offers more than 20,000 accessories online for its customers’ shopping convenience.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a half million RV-ers and their families visit Lazydays every year, making it their “home away from home.”

Lazydays RV has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays’ employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey – it’s very much a part of their ride. To learn more and to find the nearest showroom, visit <https://www.lazydays.com>.

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